

ABOUT US

APC

CORPORATION

APC Corporation has earned its reputation as the foremost luxury cruise operator in Vietnam, with a portfolio that includes three premium cruise lines operating in the UNESCO World's Heritage Site of Halong Bay.

In addition to their cruise ventures, APC Corporation also proudly oversees distinguished restaurants located across Vietnam.





LUXURIOUS CRUISES

HALONG BAY & LAN HA BAY



AMBASSADOR
CRUISE

HALONG BAY • VIETNAM



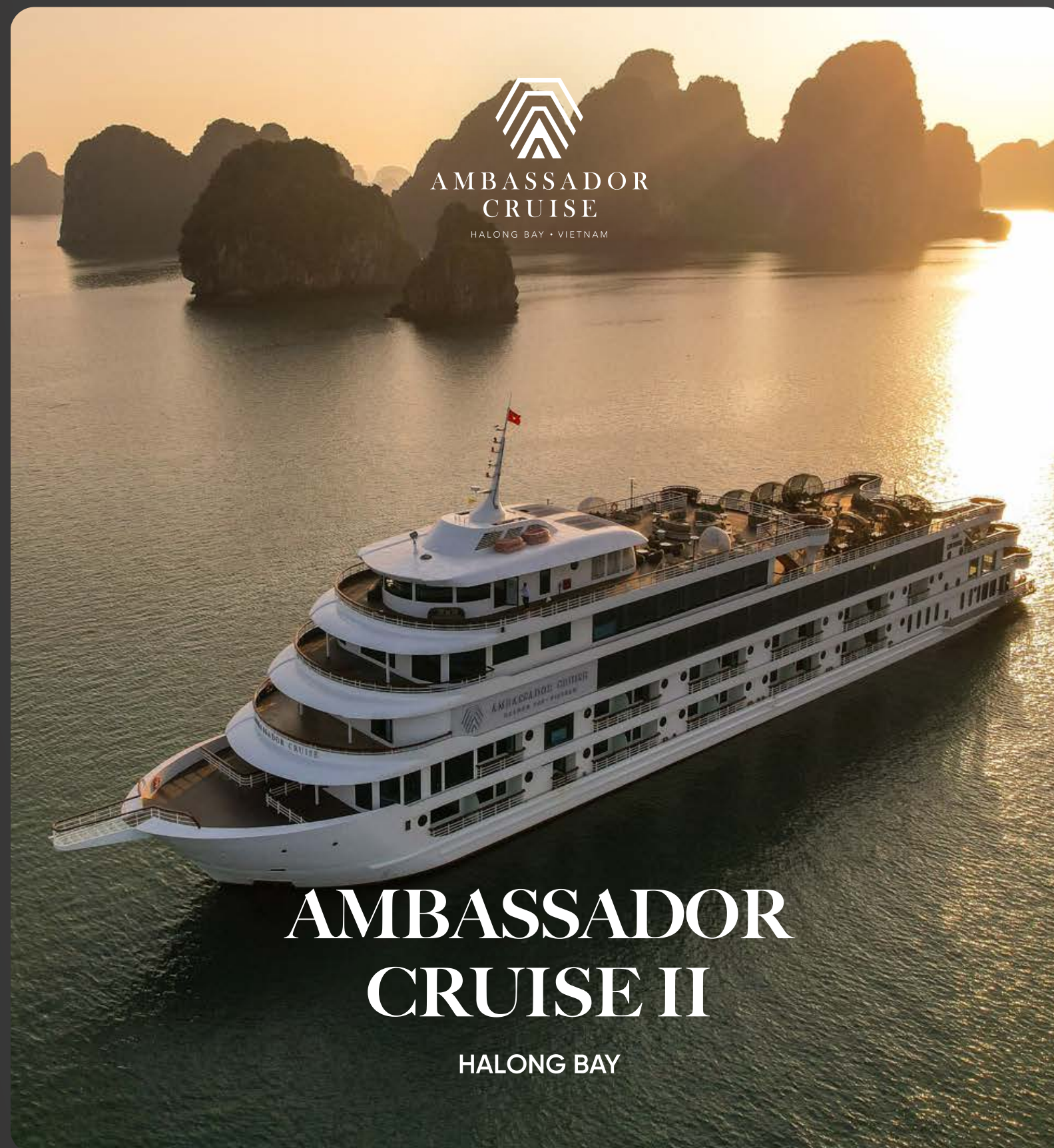
AMBASSADOR
CRUISE I

HALONG BAY



AMBASSADOR
CRUISE

HALONG BAY • VIETNAM



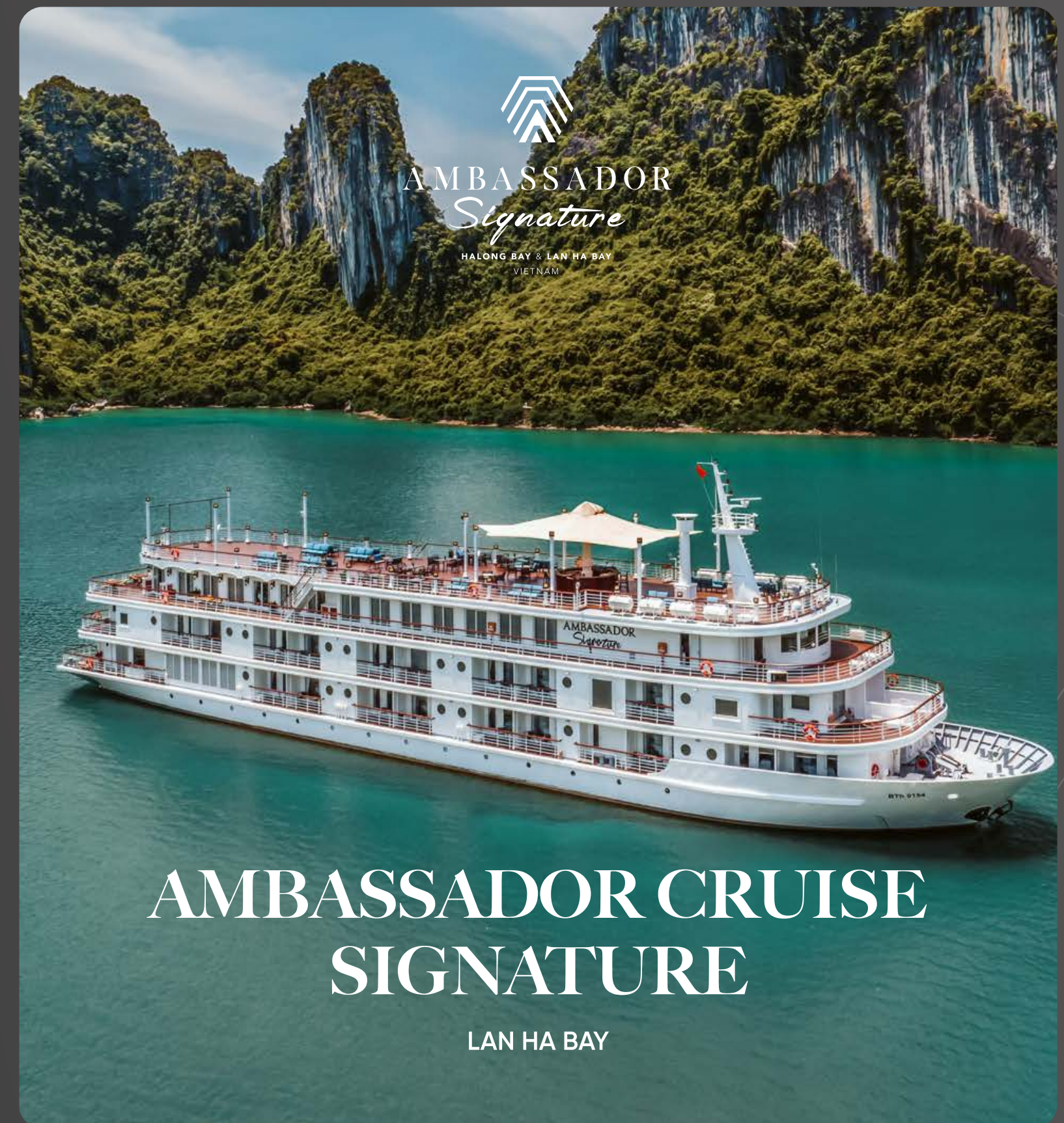
AMBASSADOR
CRUISE II

HALONG BAY



AMBASSADOR
Signature

HALONG BAY & LAN HA BAY
VIETNAM



AMBASSADOR CRUISE
SIGNATURE

LAN HA BAY



AMBASSADOR CRUISE I

“The arrival of **Ambassador Overnight Cruise**, one of the most premium cruise ships on Halong Bay’s emerald green waters, is a compelling reason for this UNESCO World Heritage Site to be on everyone’s bucket list.”

CRUISE HIGHLIGHTS



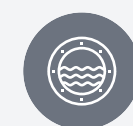
Ambassador Overnight Cruise stands as the most spacious luxury overnight cruise in Halong Bay, presenting 46 lavish cabins that come complete with personal balconies or terraces. Complemented by twin panoramic sundecks, an upscale dining venue, a melodious piano lounge, bars, an outdoor Jacuzzi pool, and a rejuvenating spa, the cruise assures a comprehensive experience.



STATISTICS



LAUNCH
2021



NO. OF CABINS
46



CAPACITY
120 PASSENGERS

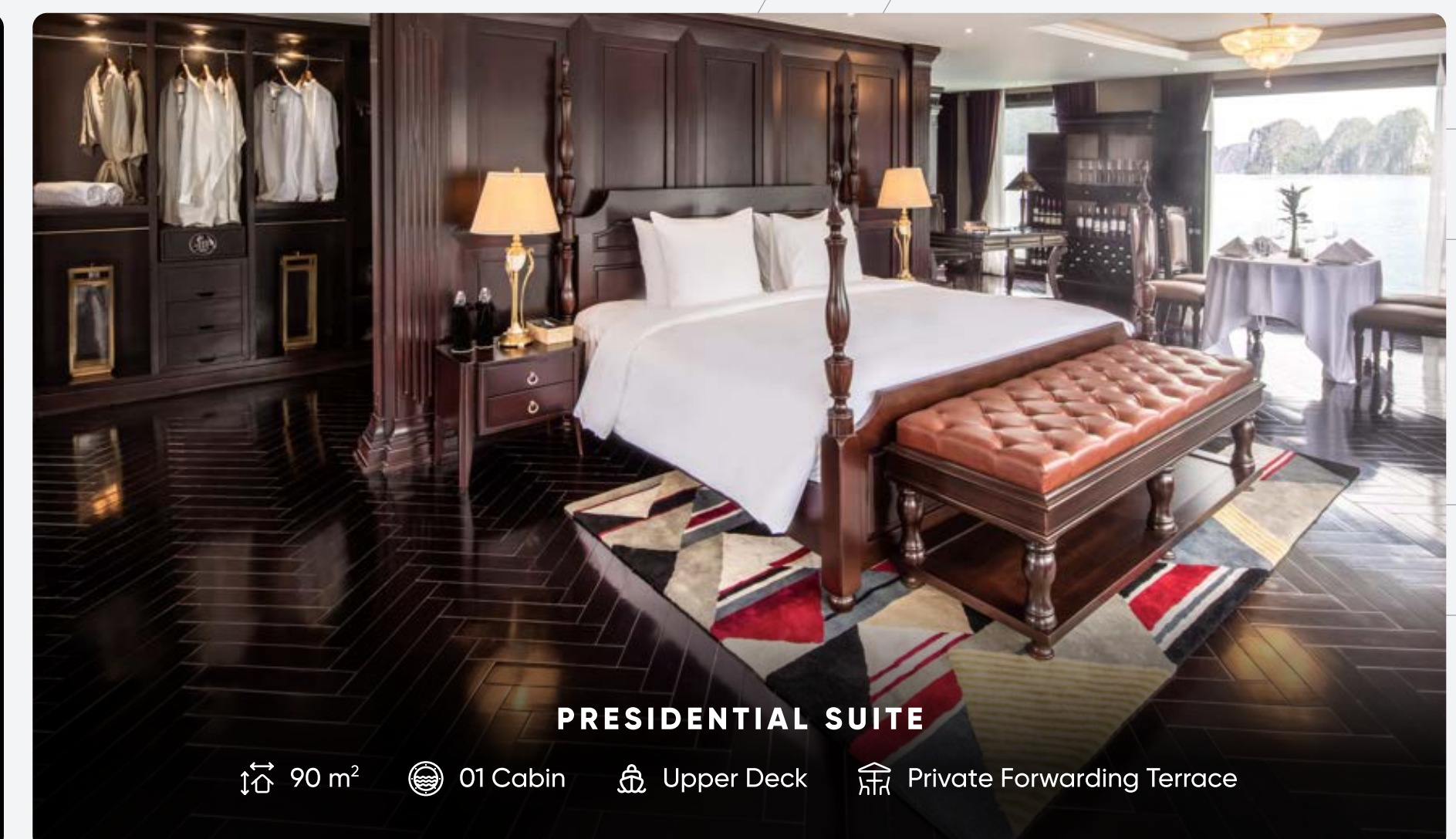
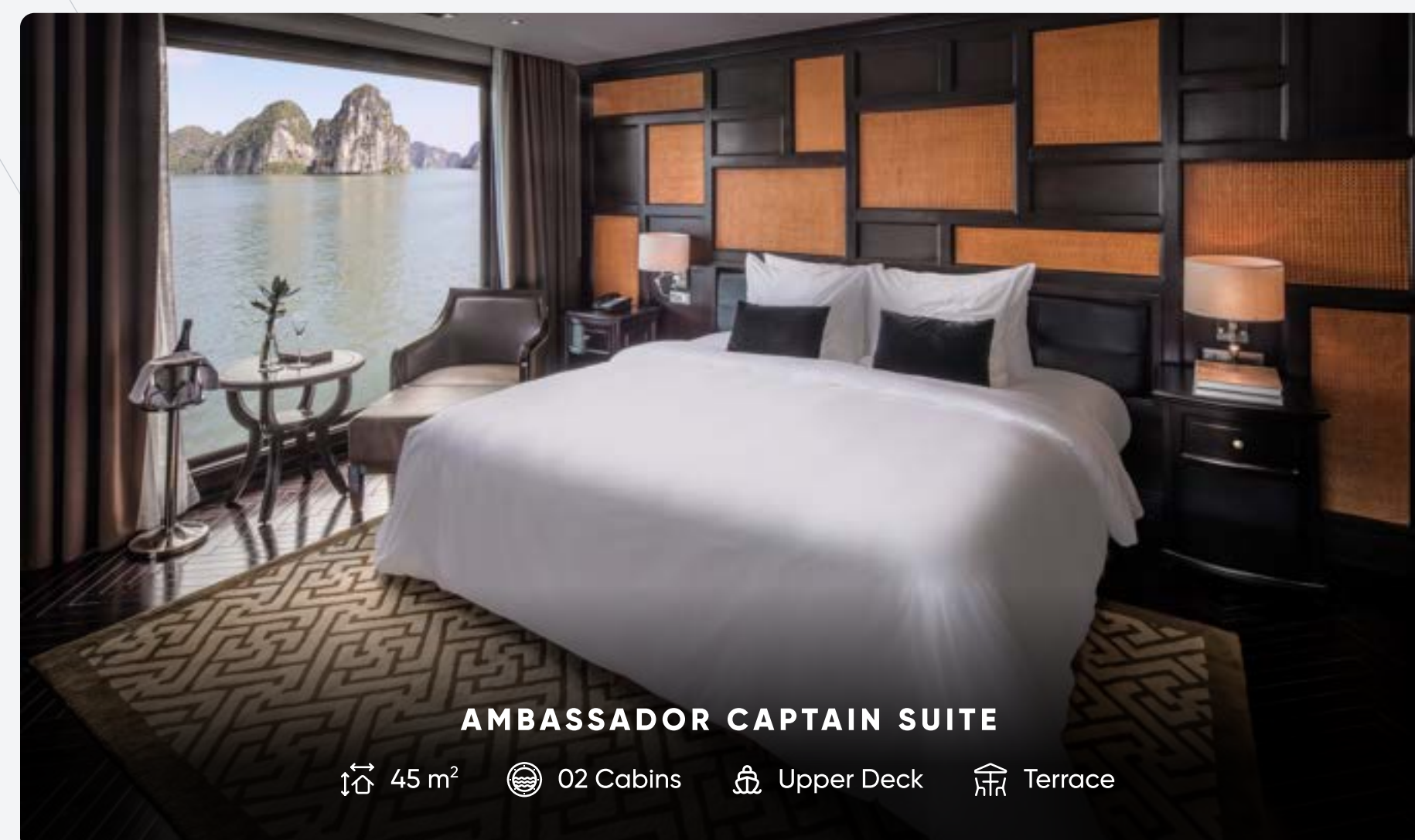
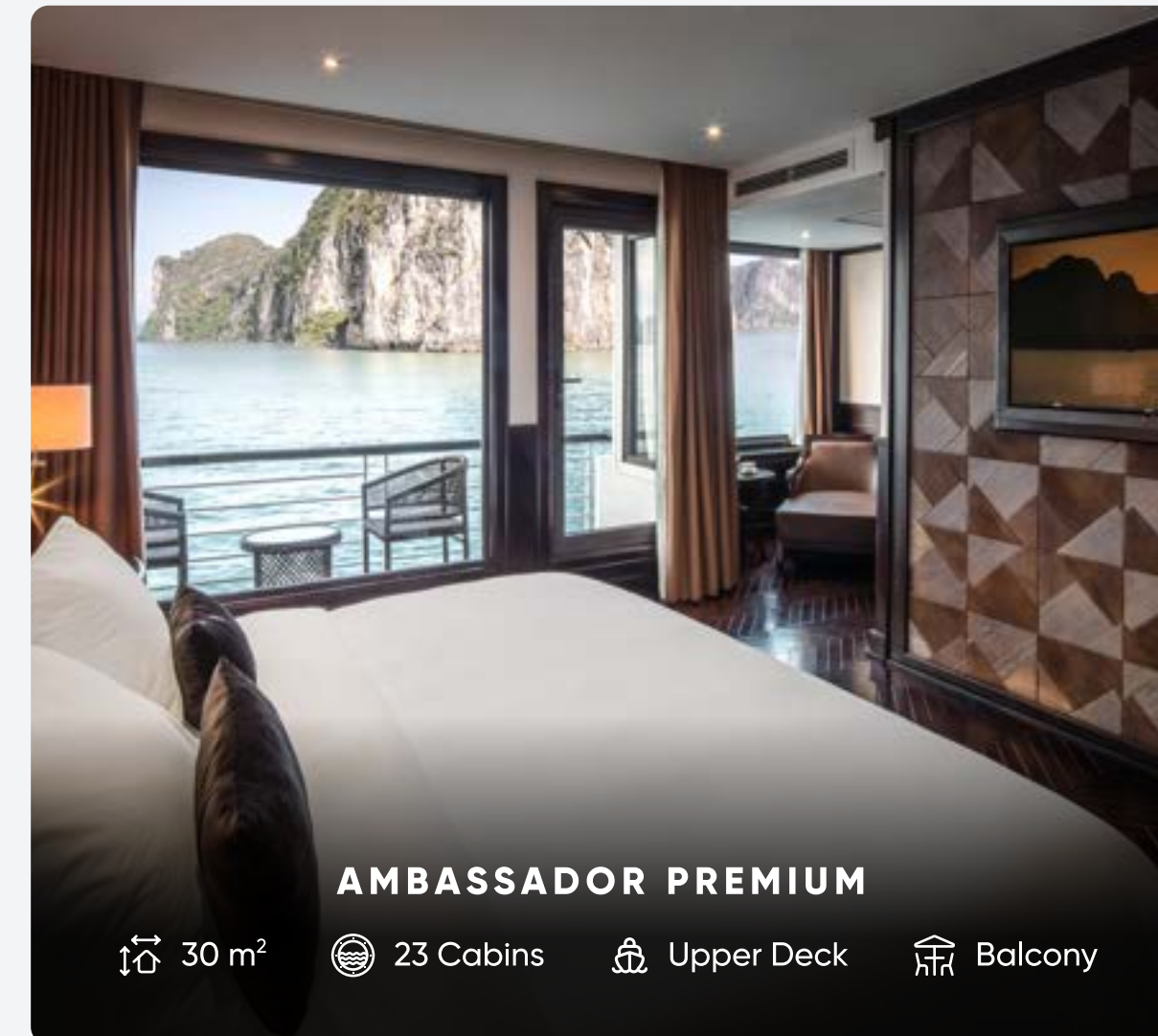
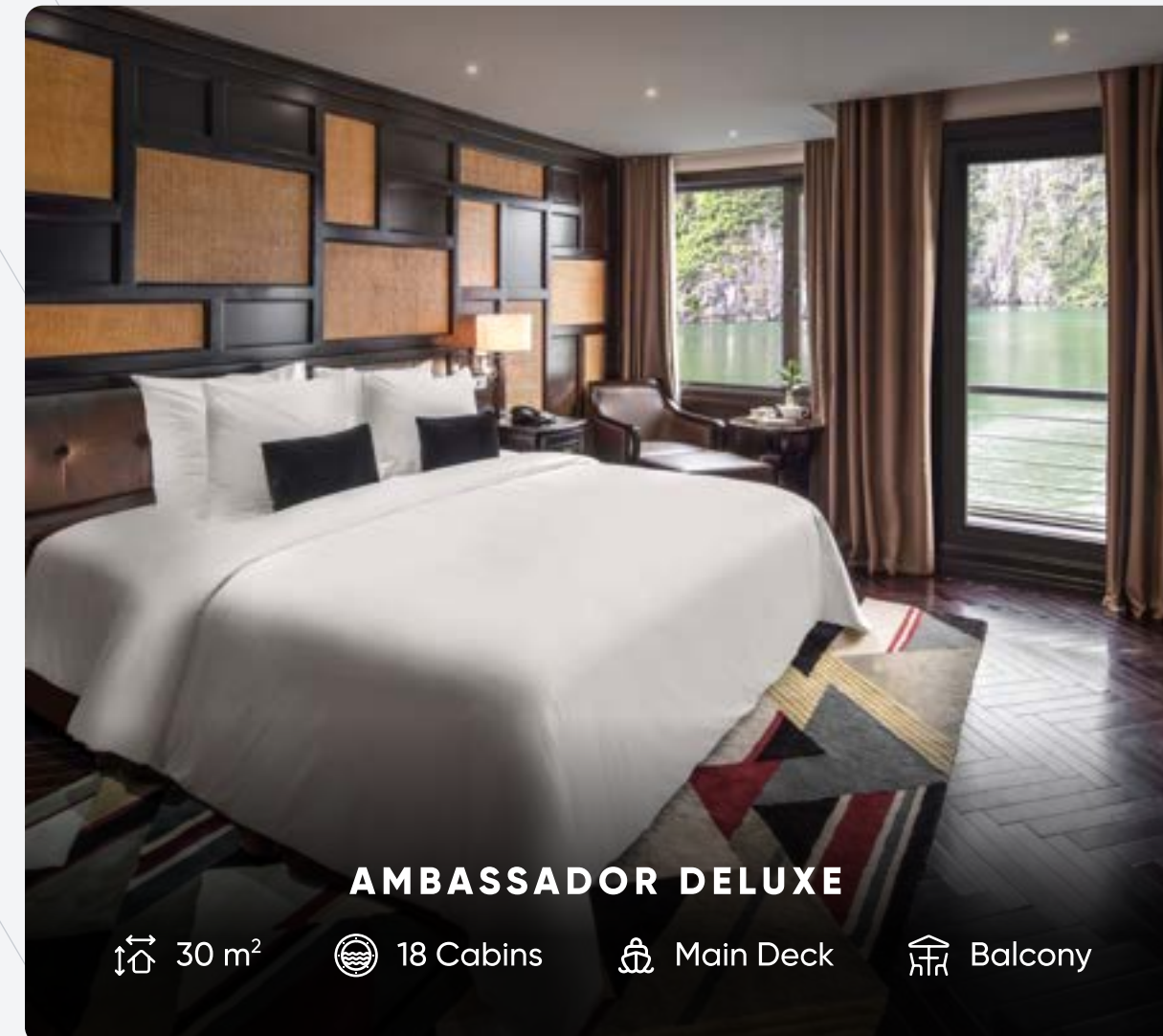


CRUISE ITINERARY
2 DAYS 1 NIGHT & 3 DAYS 2 NIGHTS IN HALONG BAY

THE CABIN

The luxurious cruise vessel showcases 46 meticulously designed cabins, each featuring a private balcony/terrace that offers panoramic views of Halong Bay.

These accommodations are enhanced by en-suite bathrooms and the flexibility to opt for either a double or twin bed configuration, ensuring a personalized and comfortable stay.



AMBASSADOR DELUXE

30 m² 18 Cabins Main Deck Balcony



AMBASSADOR PREMIUM

30 m² 23 Cabins Upper Deck Balcony

AMBASSADOR CAPTAIN SUITE

📏 45 m² 🛏 02 Cabins 🏠 Upper Deck 🌳 Terrace



AMBASSADOR SUITE

📏 42 m² 🛏 02 Cabins 🏠 Upper Deck 🌳 Terrace

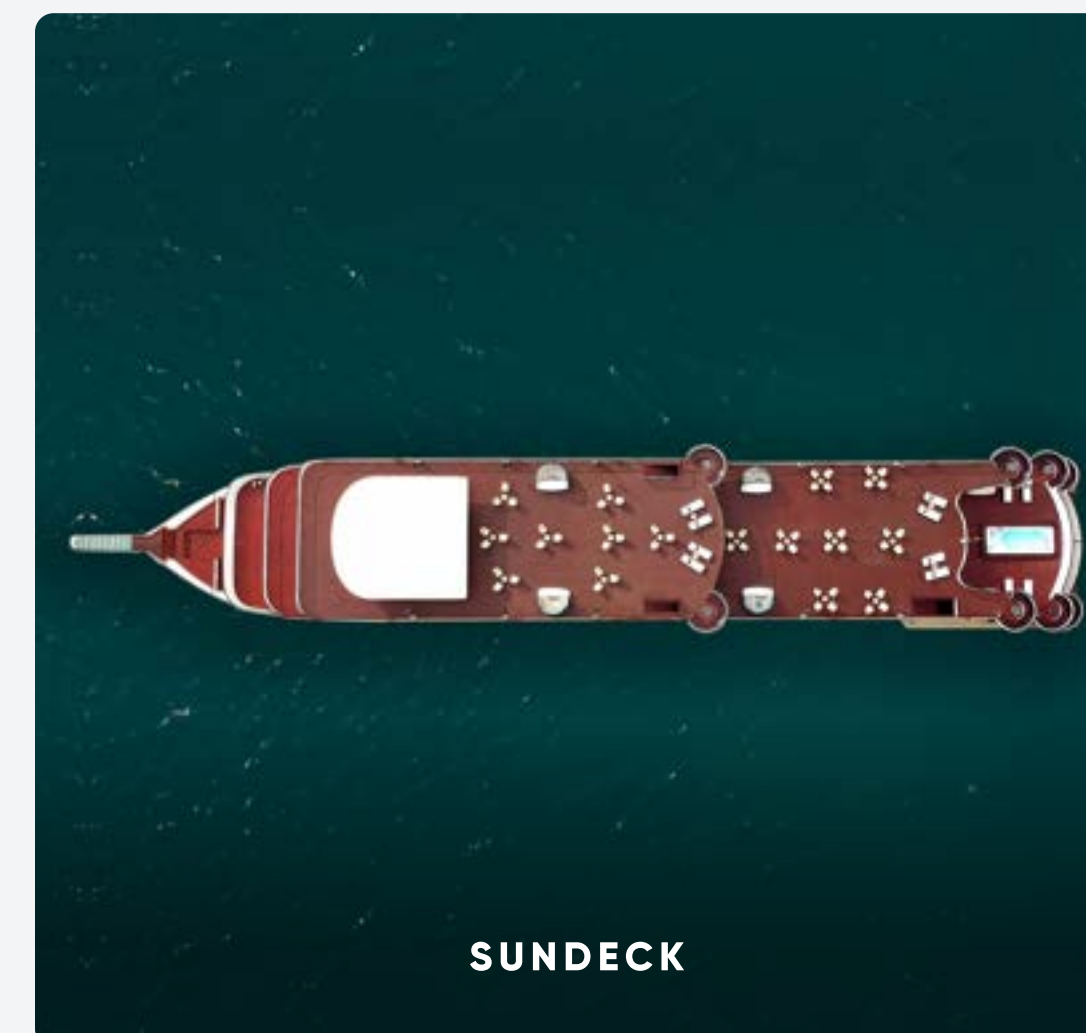
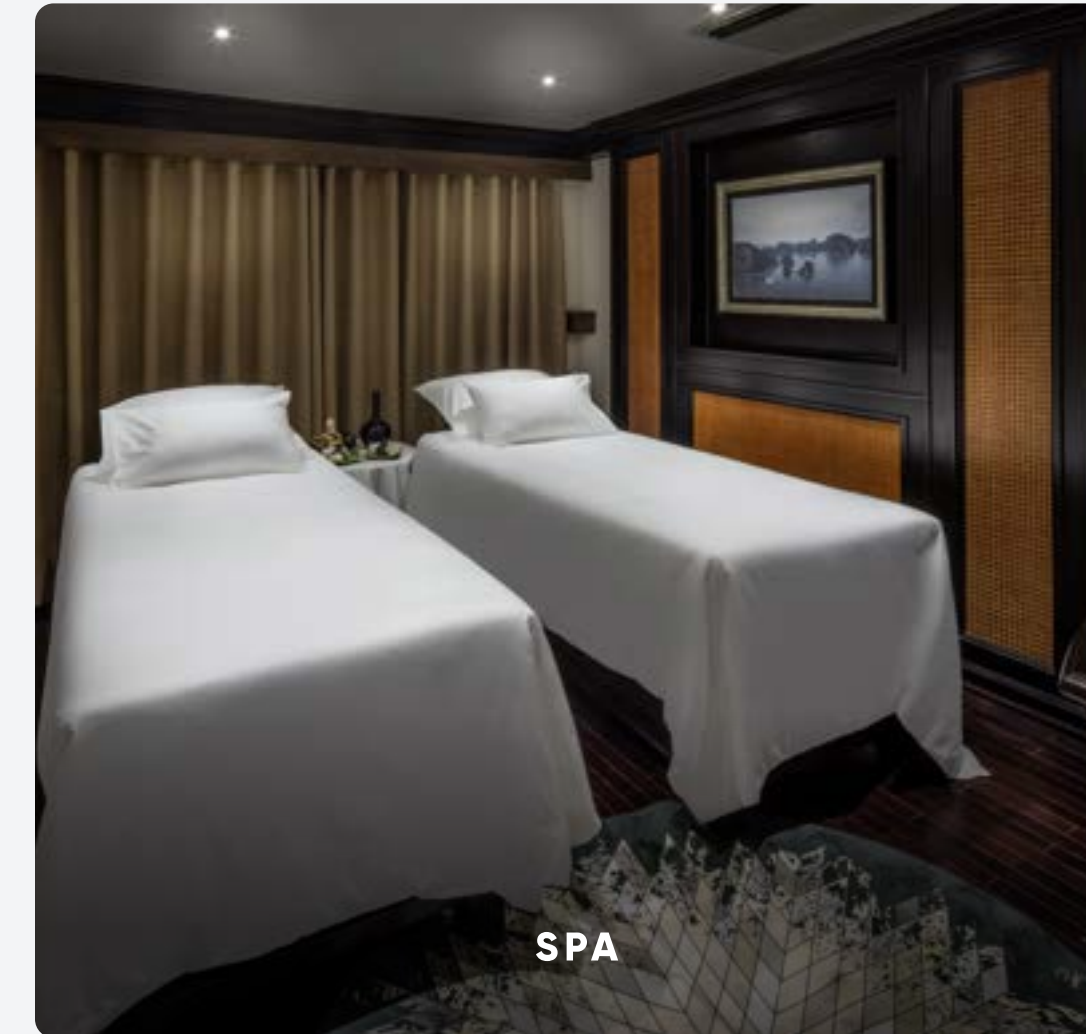
PRESIDENTIAL SUITE

🏠 90 m² 🛏 01 Cabin 🏠 Upper Deck 🏠 Private Forwarding Terrace



ONBOARD FACILITIES

The Ambassador Overnight Cruise provides a one-of-a-kind experience, combining luxury amenities with stunning natural scenery, setting it apart from a heritage site's boutique hotel. Guests can relish the beauty of their surroundings while enjoying premium services, spacious cabins, and exquisite dining on board, offering a unique blend of opulence and adventure.



ONBOARD DINING

Dining on the Ambassador Overnight Cruise is a culinary journey like no other. Guests can savor gourmet cuisine prepared by skilled chefs, featuring a diverse menu of international and local flavors. With elegant dining rooms and breathtaking sea views, every meal on board is a memorable experience, creating lasting gastronomic memories amidst the backdrop of nature's beauty.



ITINERARY

Allow **Ambassador Cruise I** to offer thoughtfully curated experiences, revealing a tapestry of culture interwoven within the limestone karsts. Discover **Luon Cave**, **Sung Sot Cave**, and **Titov Island**, each offering a glimpse of the bay's most awe-inspiring landscapes.

DAY 01

LUON CAVE



TITOV ISLAND



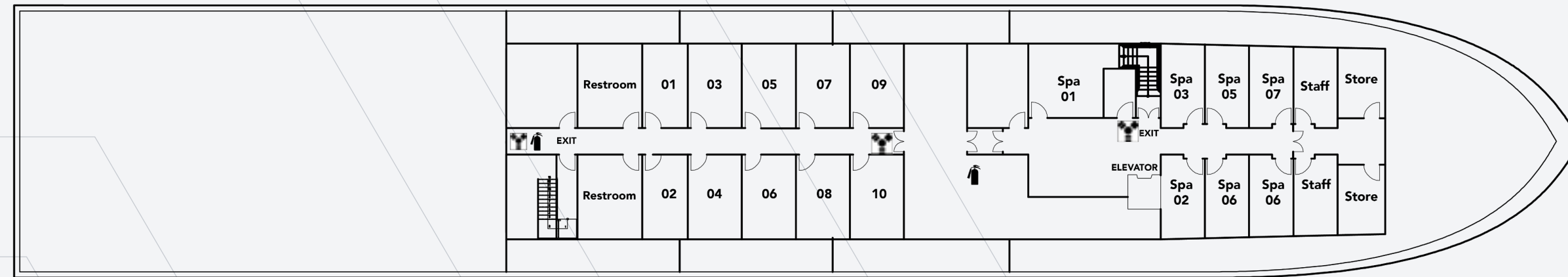
DAY 02

SUNG SOT CAVE

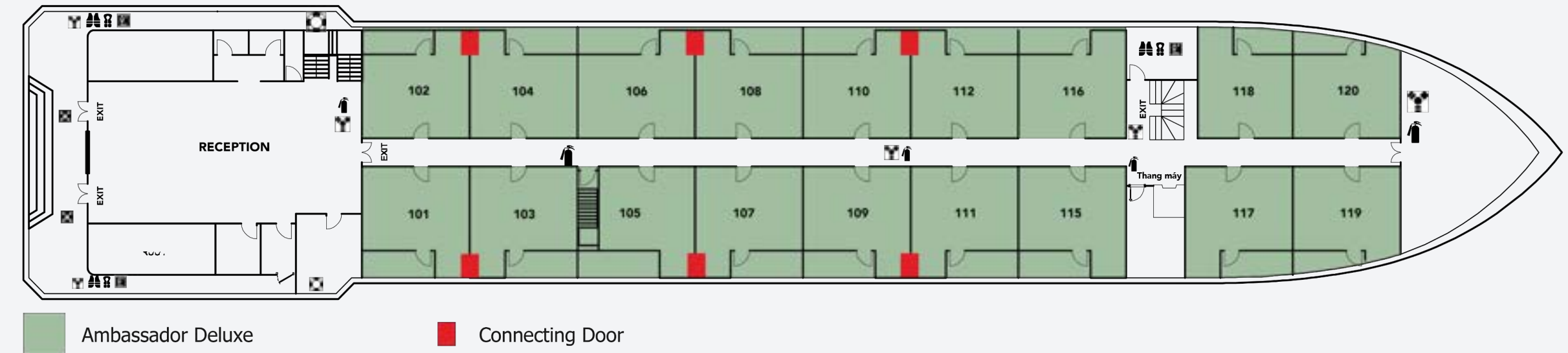


FACTSHEET & DECK PLAN

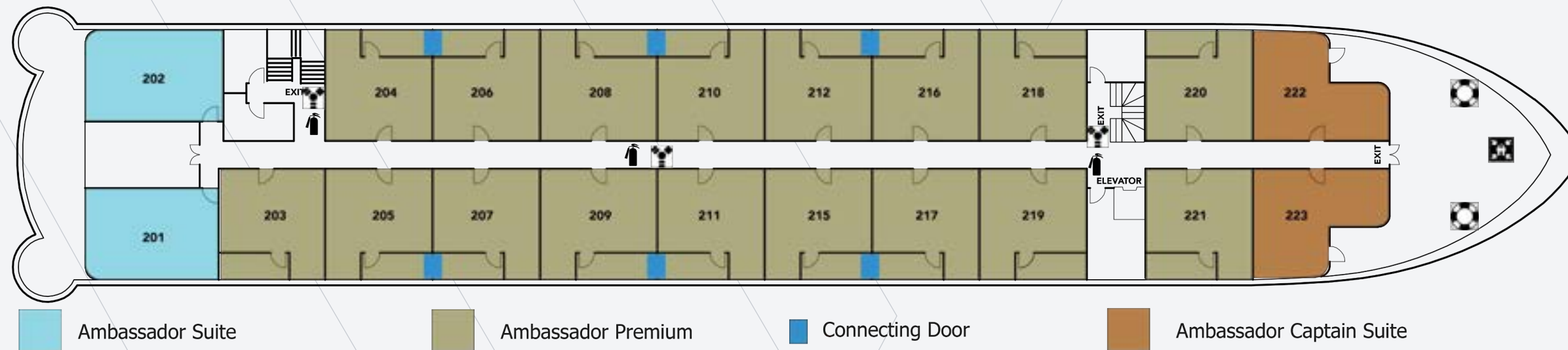
BASEMENT



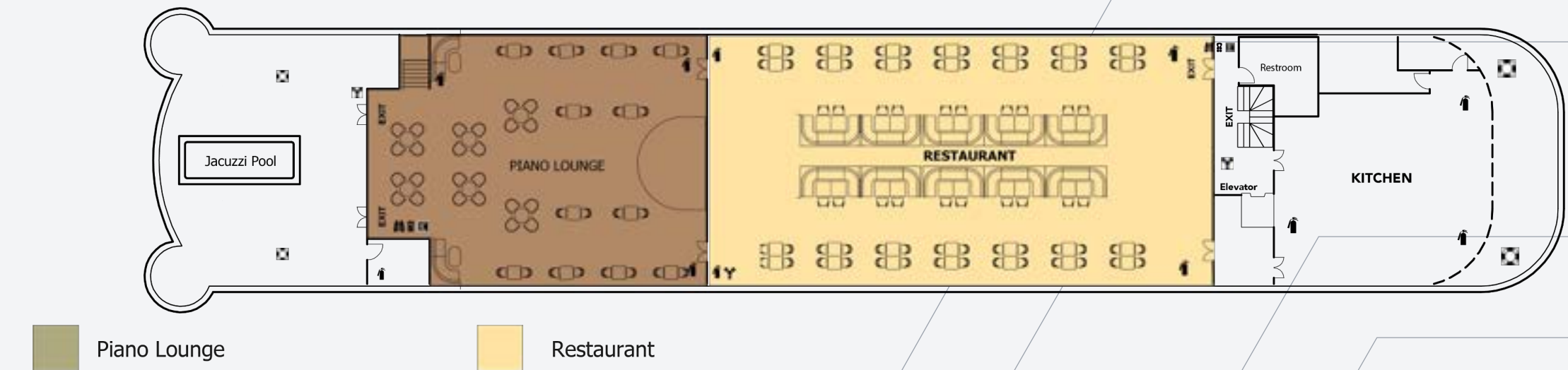
1ST DECK



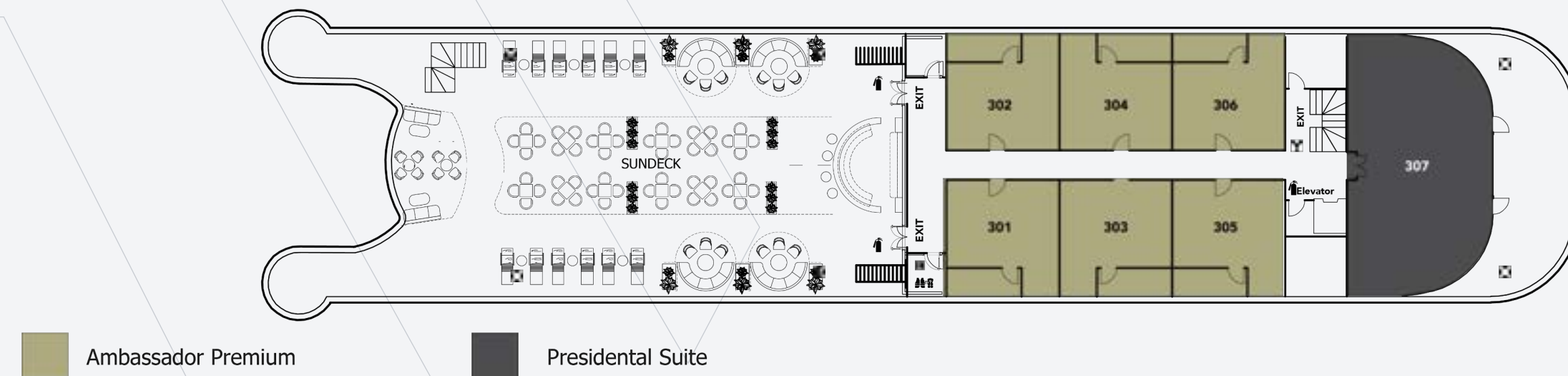
2ND DECK



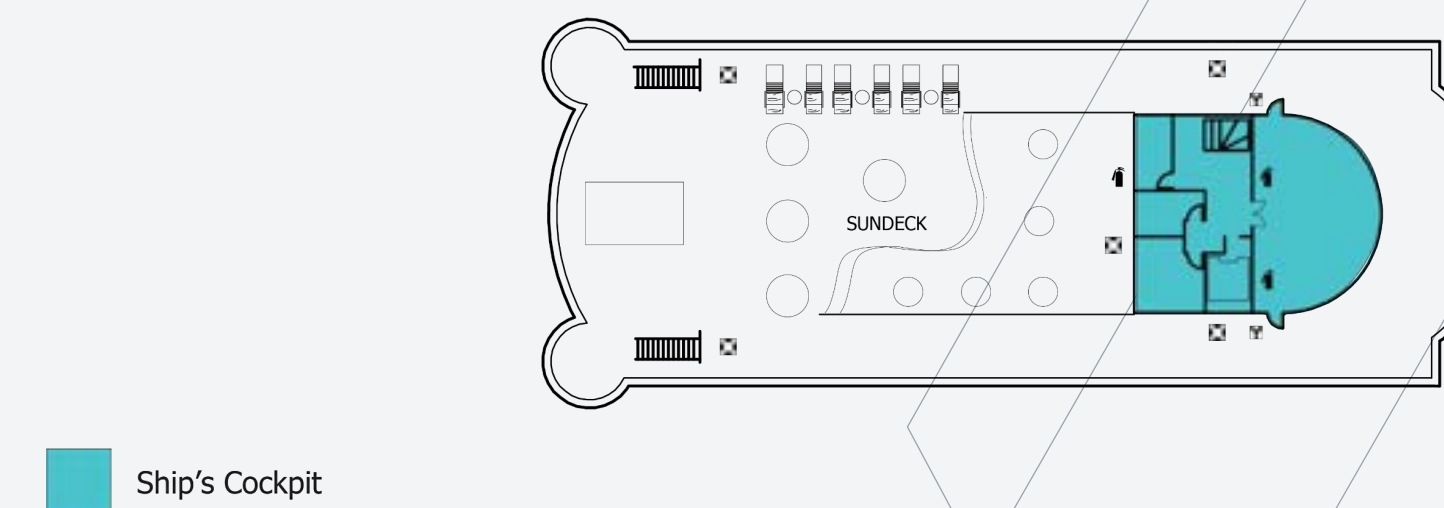
3RD DECK



4TH DECK



5TH DECK





AMBASSADOR *Signature* CRUISE

“The introduction of **Ambassador Signature Cruise** represents more than just a new vessel. It offers passengers a true sense of discovery, amplified by world-class amenities, unmatched accommodations, and of course, a dining experience curated by a Michelin-starred genius.”

CRUISE HIGHLIGHTS



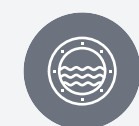
The **Ambassador Signature**, the latest addition to the Ambassador Cruise Line fleet, complements its Halong Bay sister ships, Ambassador I and Ambassador II. With a mere 39 expansive cabins starting at 300 square feet, each featuring a balcony and a well-appointed en-suite bath, it offers a luxurious haven. Additionally, the ship boasts a spa, a refined piano lounge, and a sundeck adorned with comfortable loungers for your ultimate relaxation.



STATISTICS



LAUNCH
2023



NO. OF CABINS
39



CAPACITY
120 PASSENGERS



CRUISE ITINERARY
2 DAYS 1 NIGHT & 3 DAYS 2 NIGHTS IN LAN HA BAY

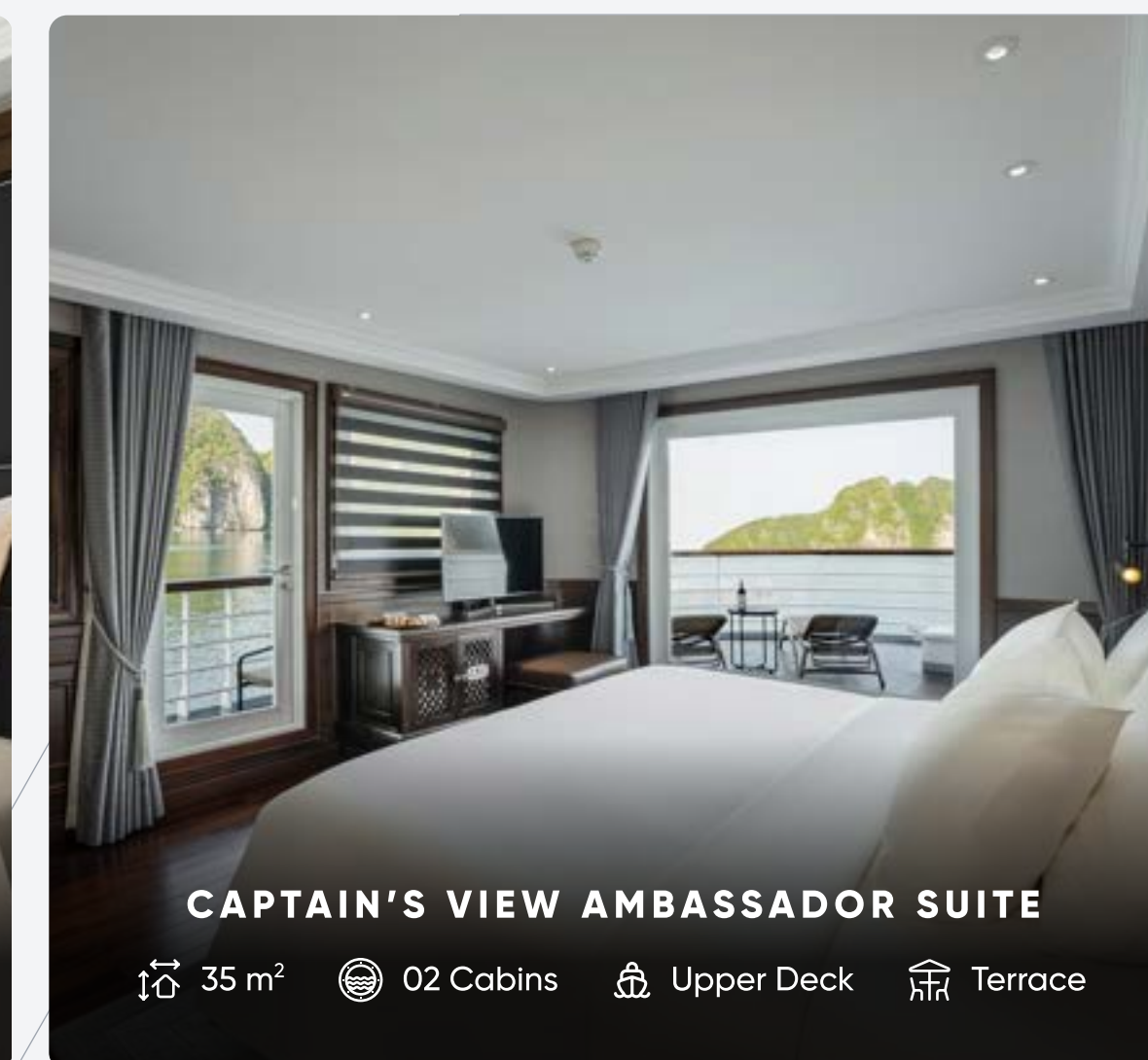
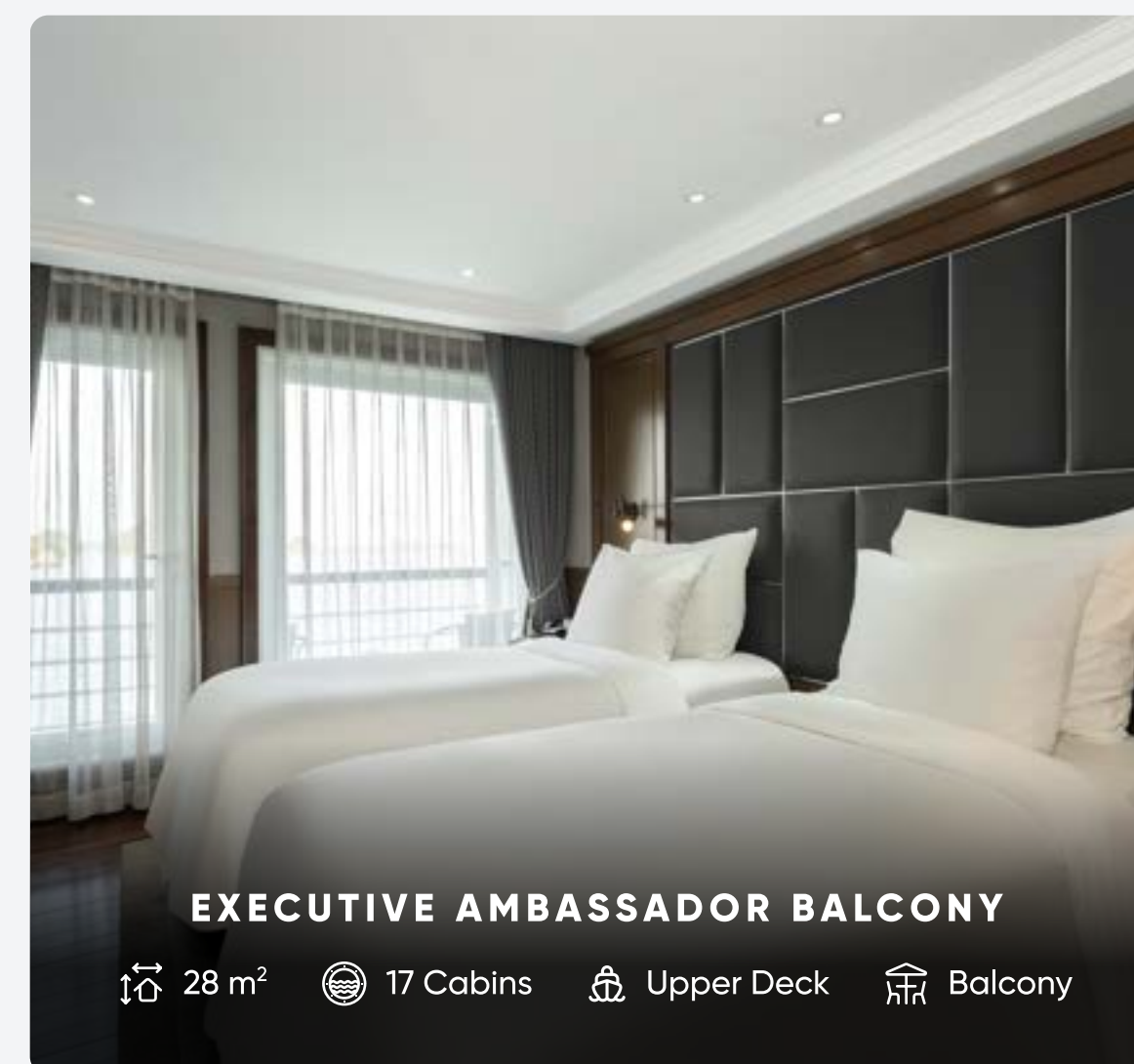
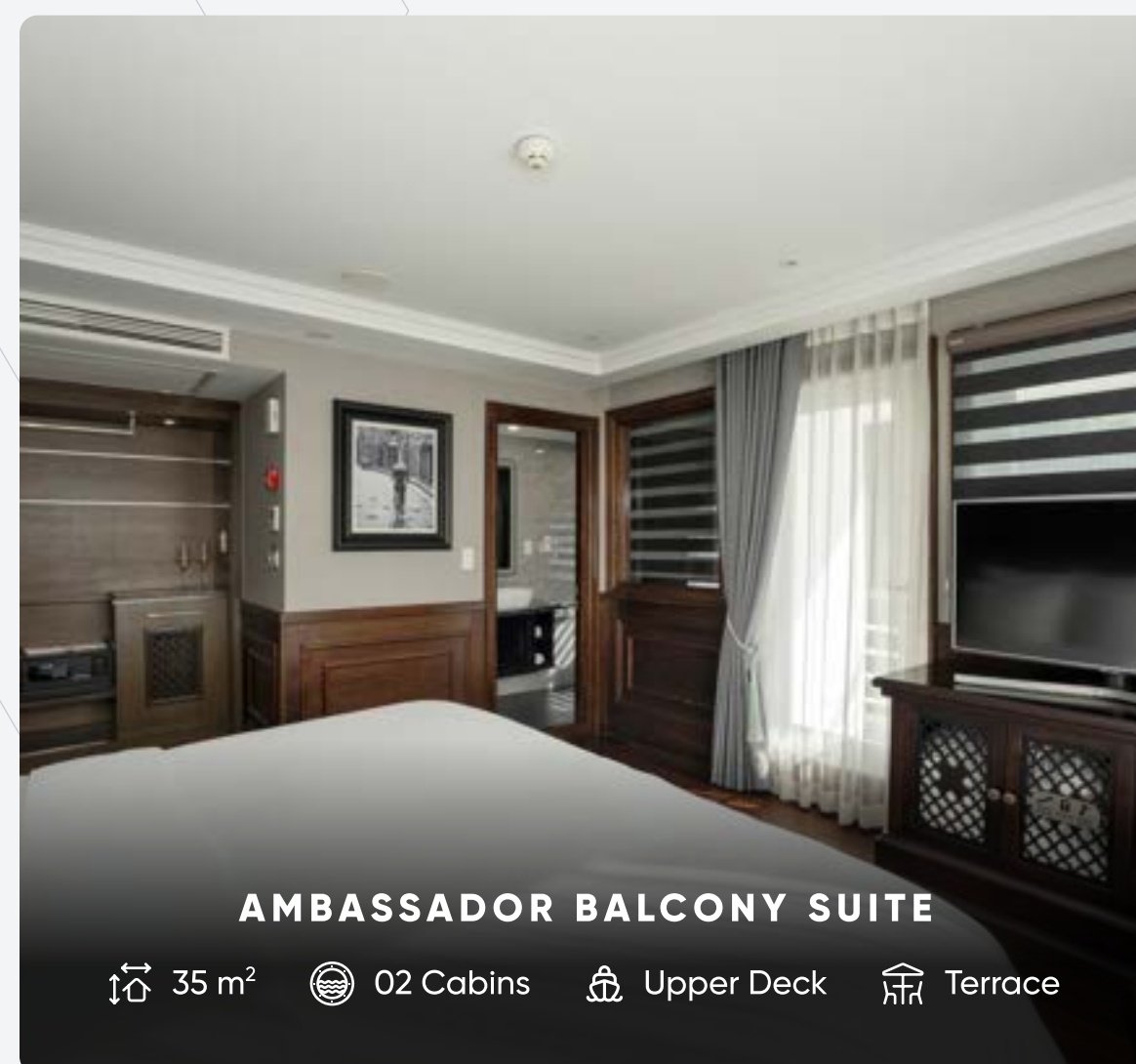
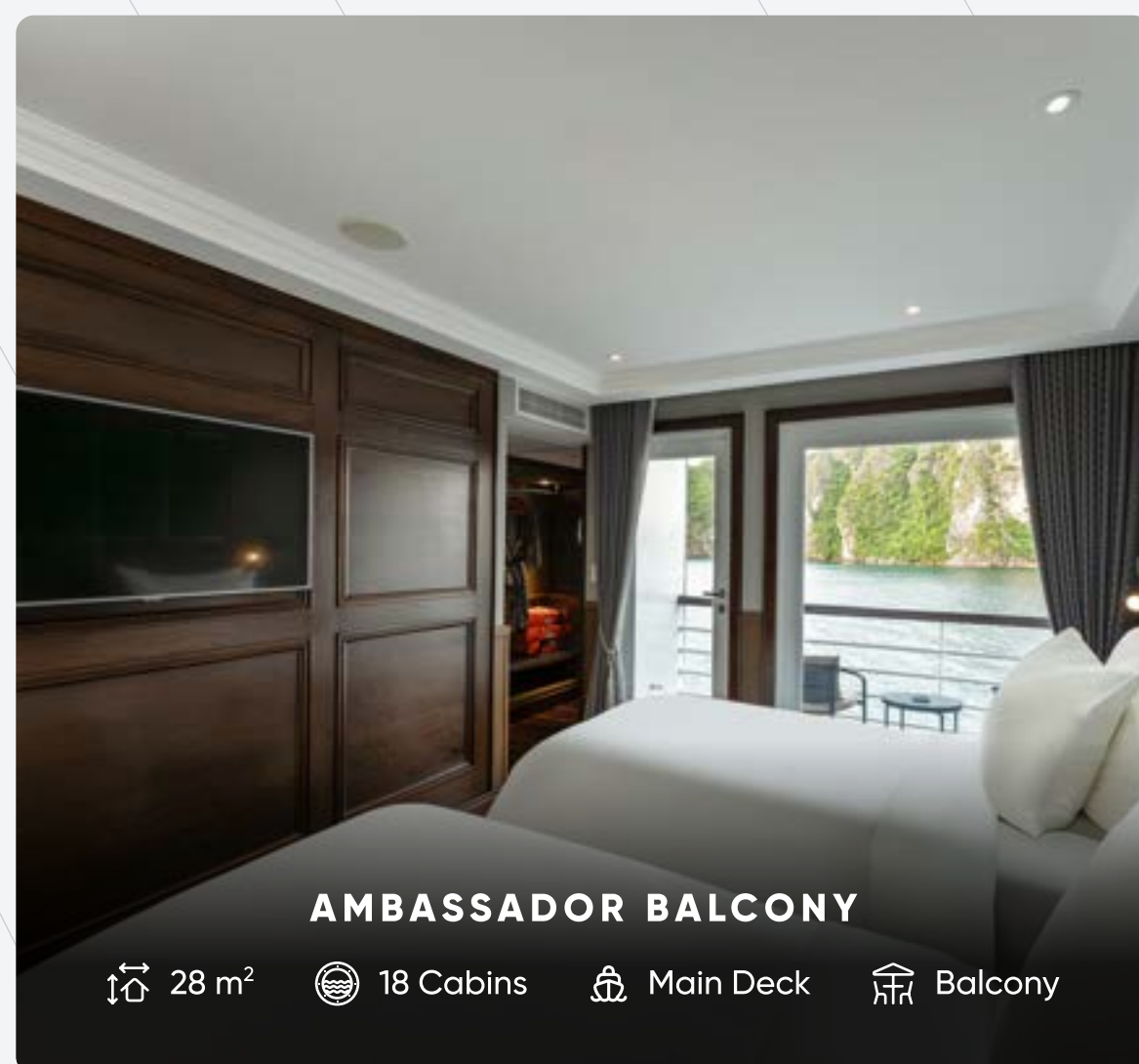
FINE DINING *Cuisine*

What truly sets this vessel apart is its exceptional culinary journey. Renowned **Michelin-starred chef David Gallienne**, celebrated for his exquisite menu creations, takes center stage in curating the ship's gastronomic offerings. As guests savor these delectable dishes, they will be serenaded by a resident band, adding an enchanting musical dimension to their dining experience.



THE *Cabin*

Step onto Ambassador Signature Cruise, where intimacy reigns with only 39 cabins. This vessel excels in blending luxury and modern design. Select from four cabin categories: Ambassador Balcony, Executive Ambassador Balcony, Ambassador Balcony Suite, and the exclusive Captain's View Ambassador Suite. The latter two boast private terraces for uninterrupted Lan Ha Bay views. Each cabin offers spacious bathrooms and private balconies ranging from 28 to 35 sqm.



Ambassador BALCONY

🏠 28 m² 🌐 18 Cabins 🏢 Main Deck 🚪 Balcony



EXECUTIVE *Ambassador* BALCONY

🏠 28 m² 🌐 17 Cabins 🏢 Upper Deck 🚪 Balcony

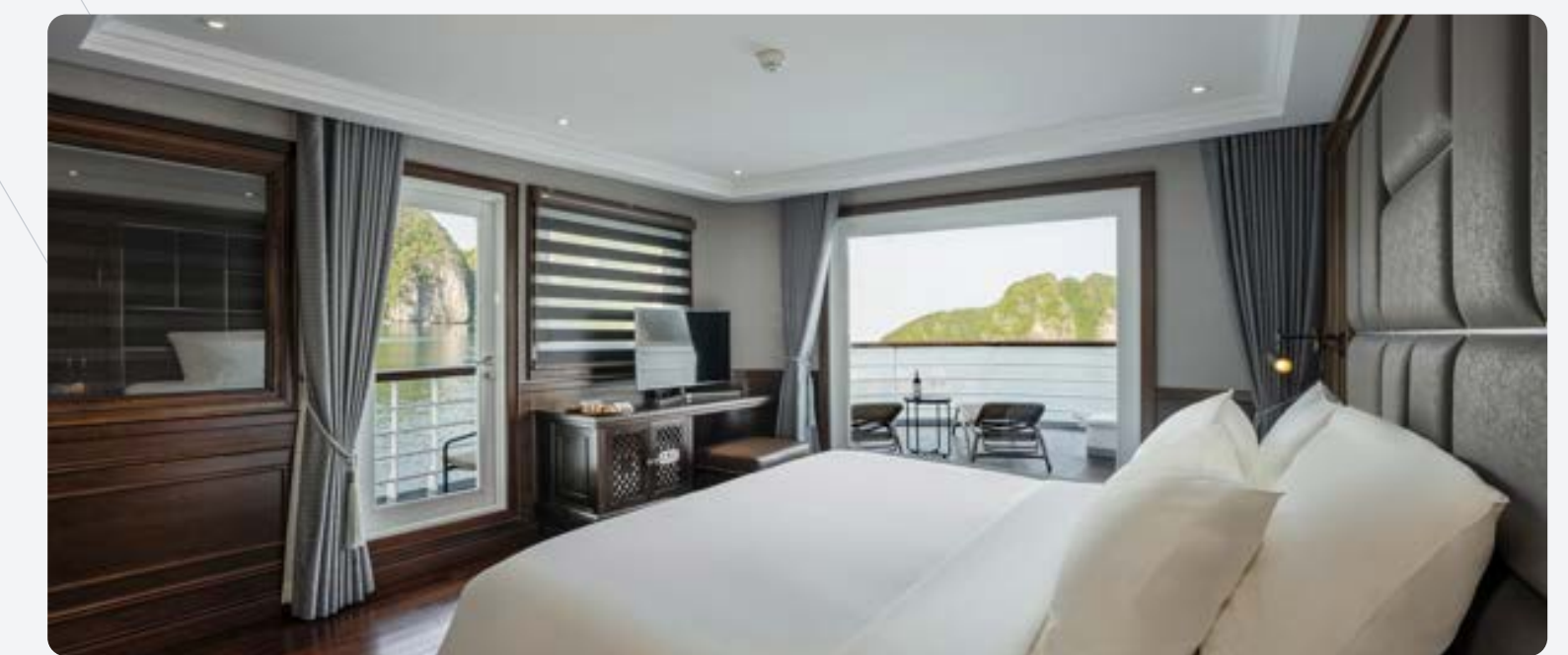
Ambassador BALCONY SUITE

35 m² 02 Cabins Upper Deck Terrace



CAPTAIN'S VIEW Ambassador Suite

35 m² 02 Cabins Upper Deck Terrace



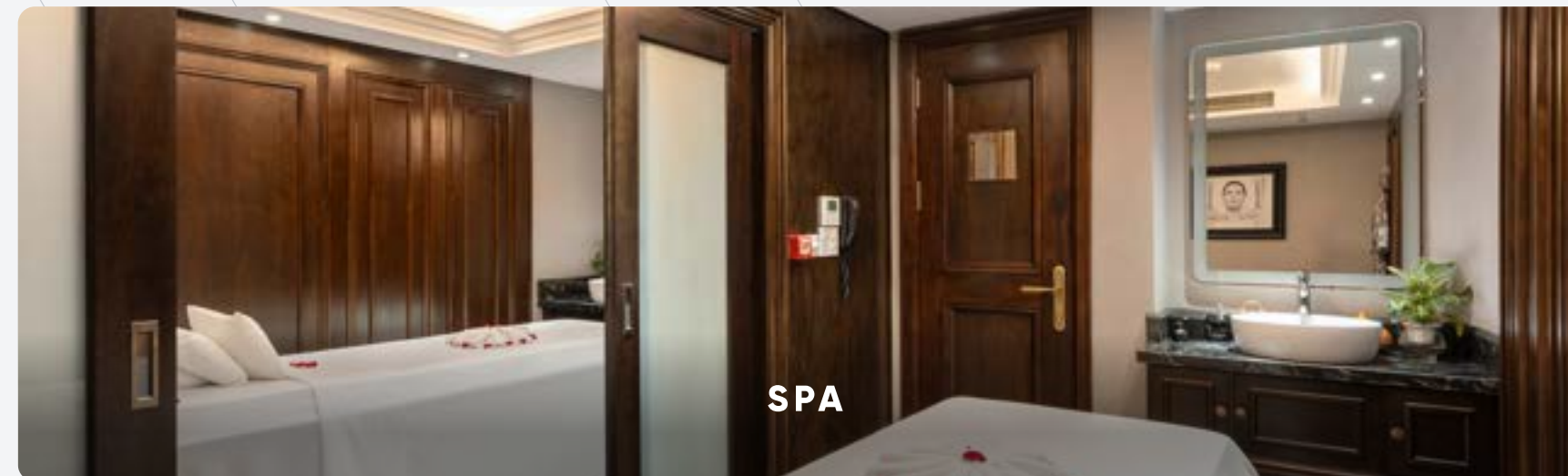
Deluxe RESTAURANT

Discover an unparalleled dining experience at the fine dining restaurant on Ambassador Signature Cruise in Lan Ha Bay. With gourmet cuisine, an elegant ambiance, and breathtaking bay views, it is the perfect place for a memorable dining experience amidst Lan Ha Bay's natural beauty.



ONBOARD *Facilities*

The vessel features a state-of-the-art spa for relaxation, a chic piano lounge for unwinding, and Lan Ha Bay's most expansive sundeck for soaking up the views. These amenities cater to every traveler's need for relaxation and rejuvenation, ensuring a memorable experience on board. Whether it is a spa treatment, a quiet moment in the lounge, or sunbathing on the sundeck, there is something for everyone to enjoy.



CRUISE *Itinerary*

Ambassador Signature Cruise offers a one-night itinerary that traverses Lan Ha Bay, featuring captivating stops at the primitive **Viet Hai Village** and the mesmerizing **Dark and Bright Cave**. Guests can explore these attractions by cycling or embarking on a bamboo boat or kayak tour. Additionally, ample time is reserved for relaxation on the sundeck, allowing travelers to soak in the breathtaking landscapes of the bay.

VIET HAI VILLAGE



DARK & BRIGHT CAVE



FACTSHEET & DECK PLAN

1ST DECK



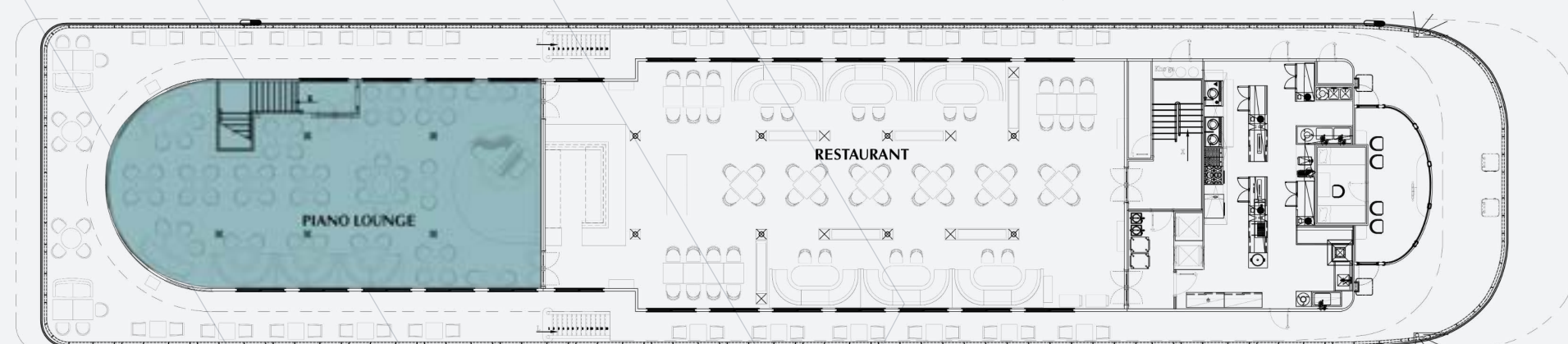
Spa Ambassador Balcony Ambassador Balcony (connecting room) Connecting door

2ND DECK

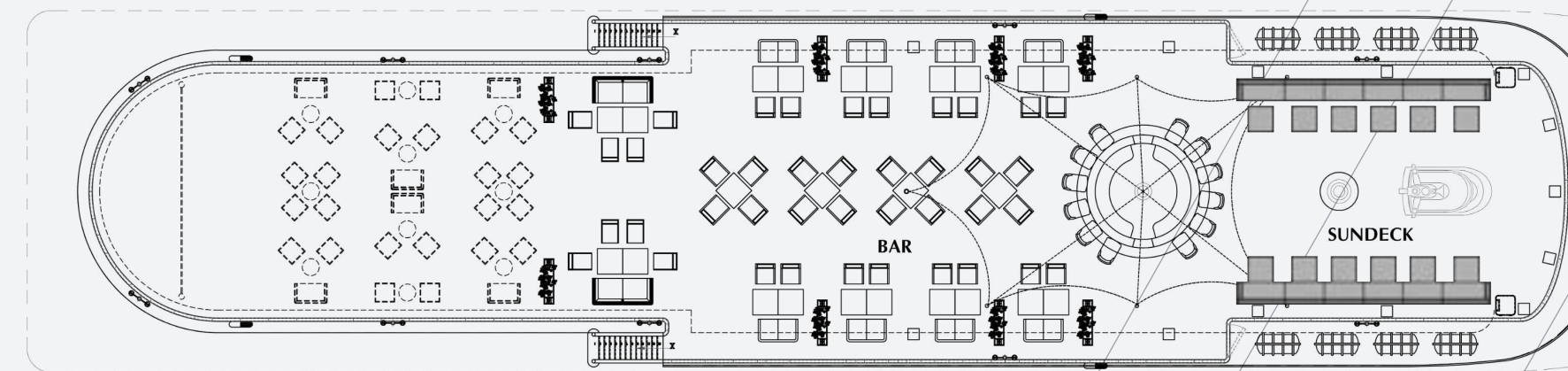


Ambassador Balcony Suite Executive Ambassador Balcony Executive Ambassador Balcony (connecting room) Captain's View Ambassador Suite Connecting door

3RD DECK



4TH DECK

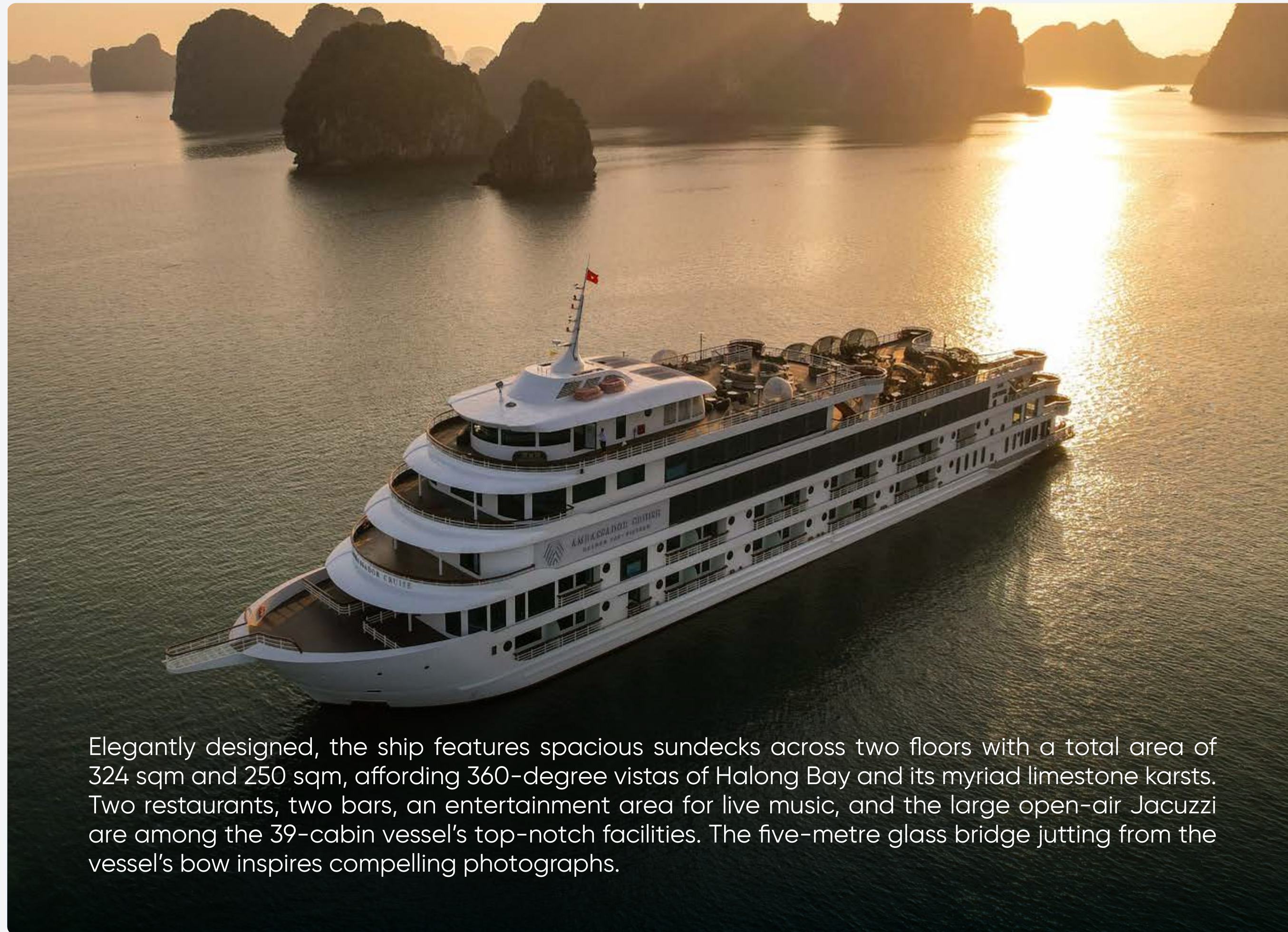




AMBASSADOR CRUISE II

“The **Ambassador Cruise II** opens up Halong Bay in an exciting new way for many travelers, particularly those who can't squeeze an overnight cruise into their schedule and yet now have the opportunity to experience this breathtakingly beautiful destination in style in a day.”

CRUISE HIGHLIGHTS



Elegantly designed, the ship features spacious sundecks across two floors with a total area of 324 sqm and 250 sqm, affording 360-degree vistas of Halong Bay and its myriad limestone karsts. Two restaurants, two bars, an entertainment area for live music, and the large open-air Jacuzzi are among the 39-cabin vessel's top-notch facilities. The five-metre glass bridge jutting from the vessel's bow inspires compelling photographs.



STATISTICS

★ LAUNCH
2023

🌊 NO. OF CABINS
39

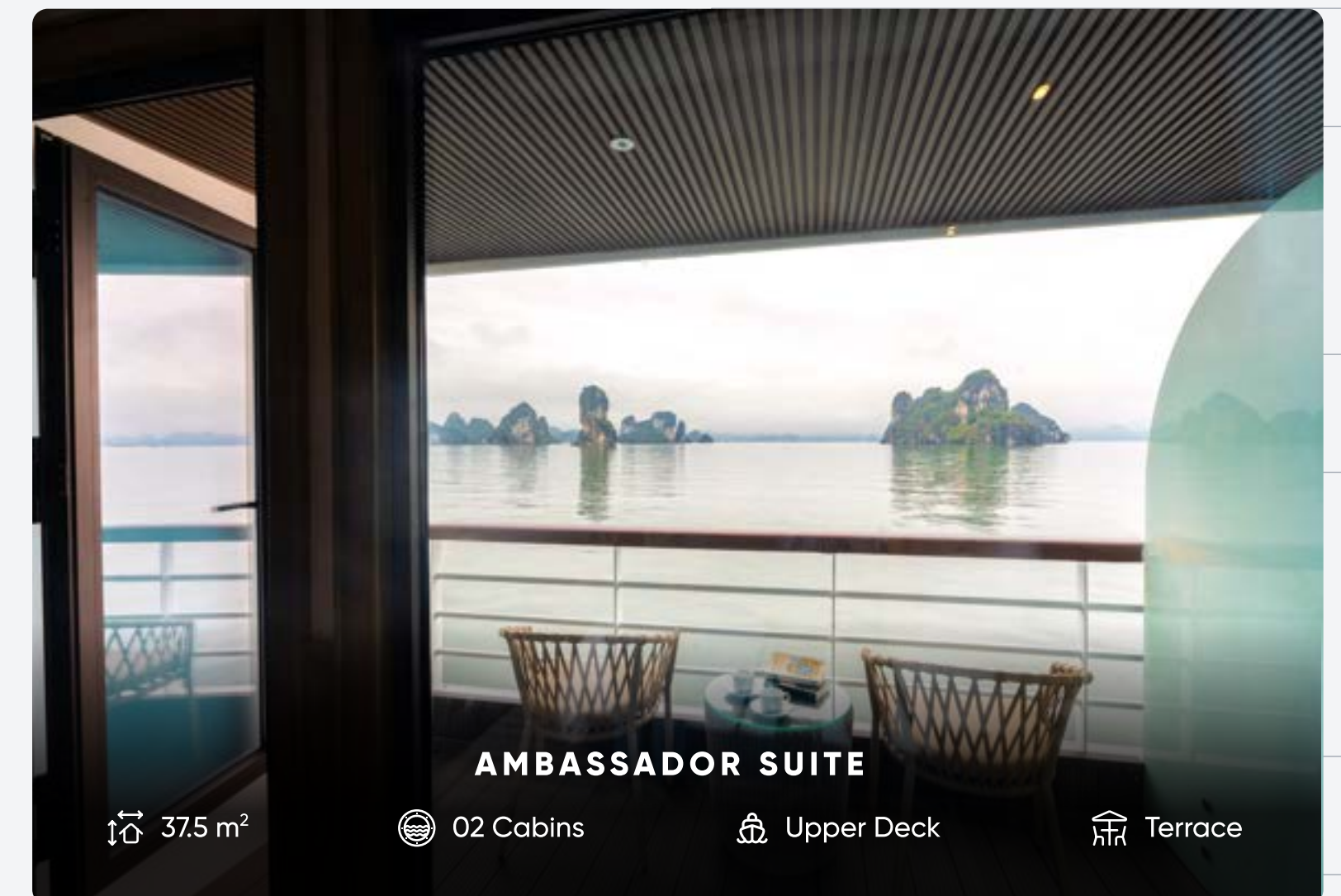
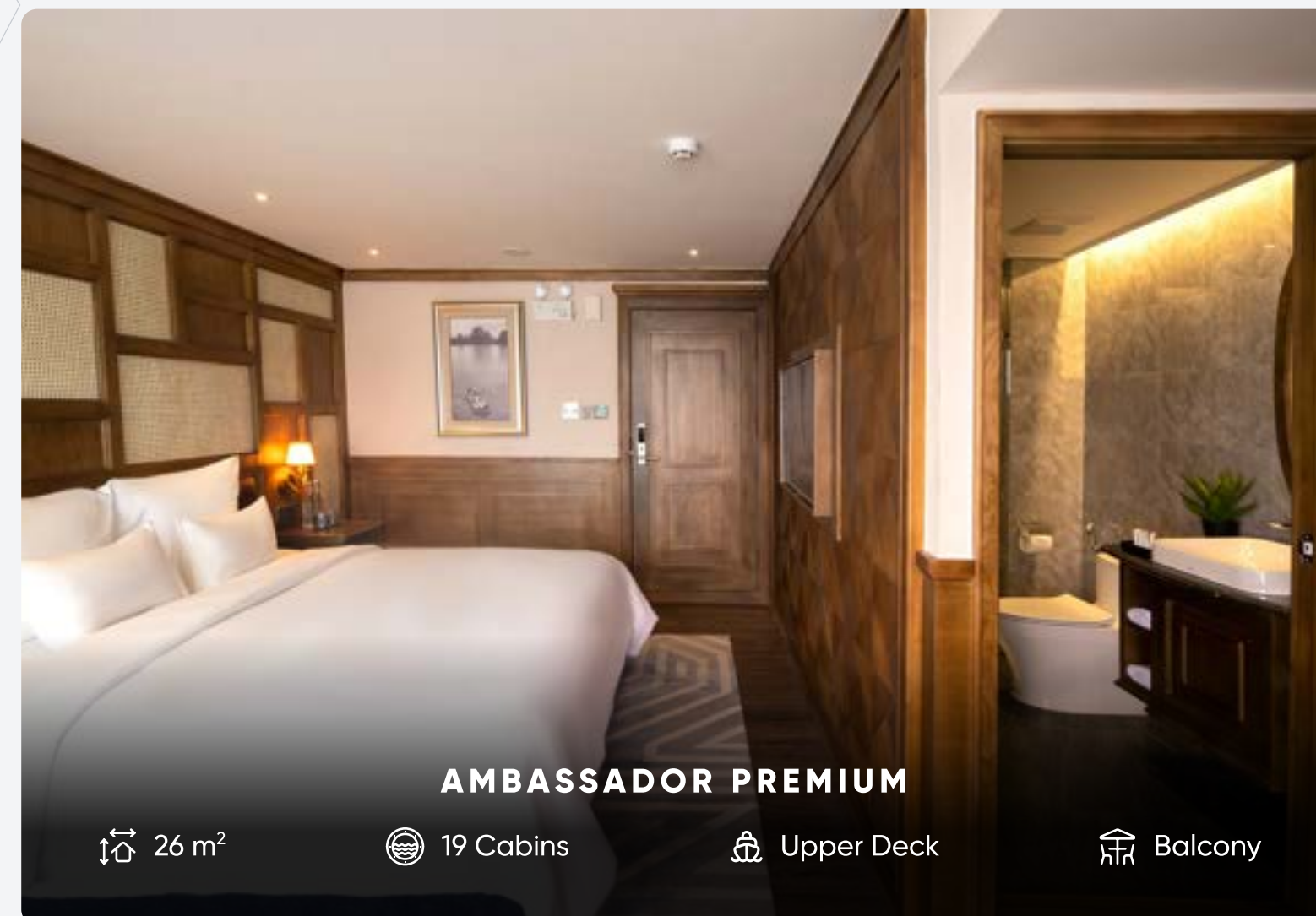
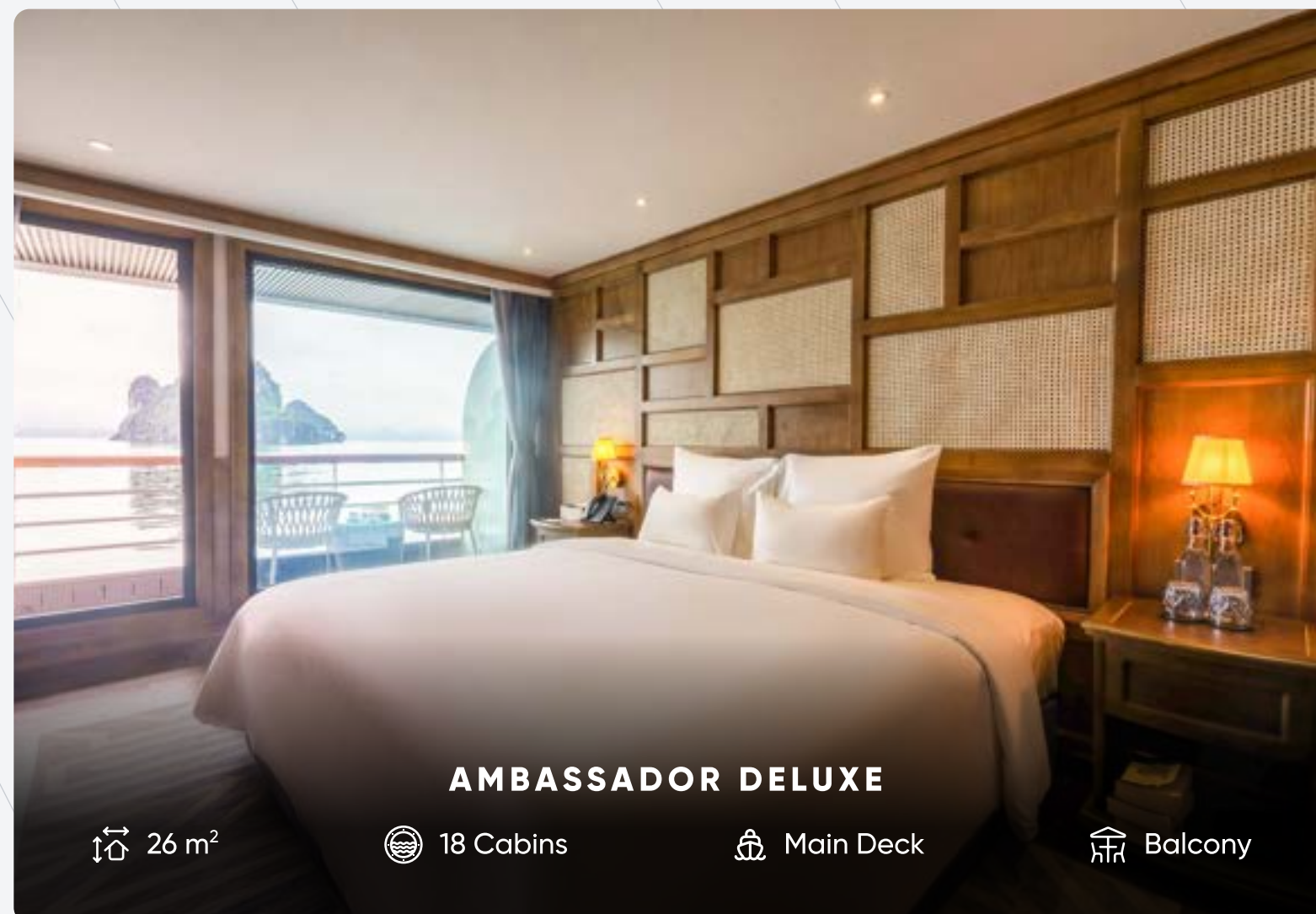
👥 CAPACITY
500 PASSENGERS

📍 CRUISE ITINERARY
DAY CRUISE & DINNER CRUISE IN HALONG BAY

THE CABIN

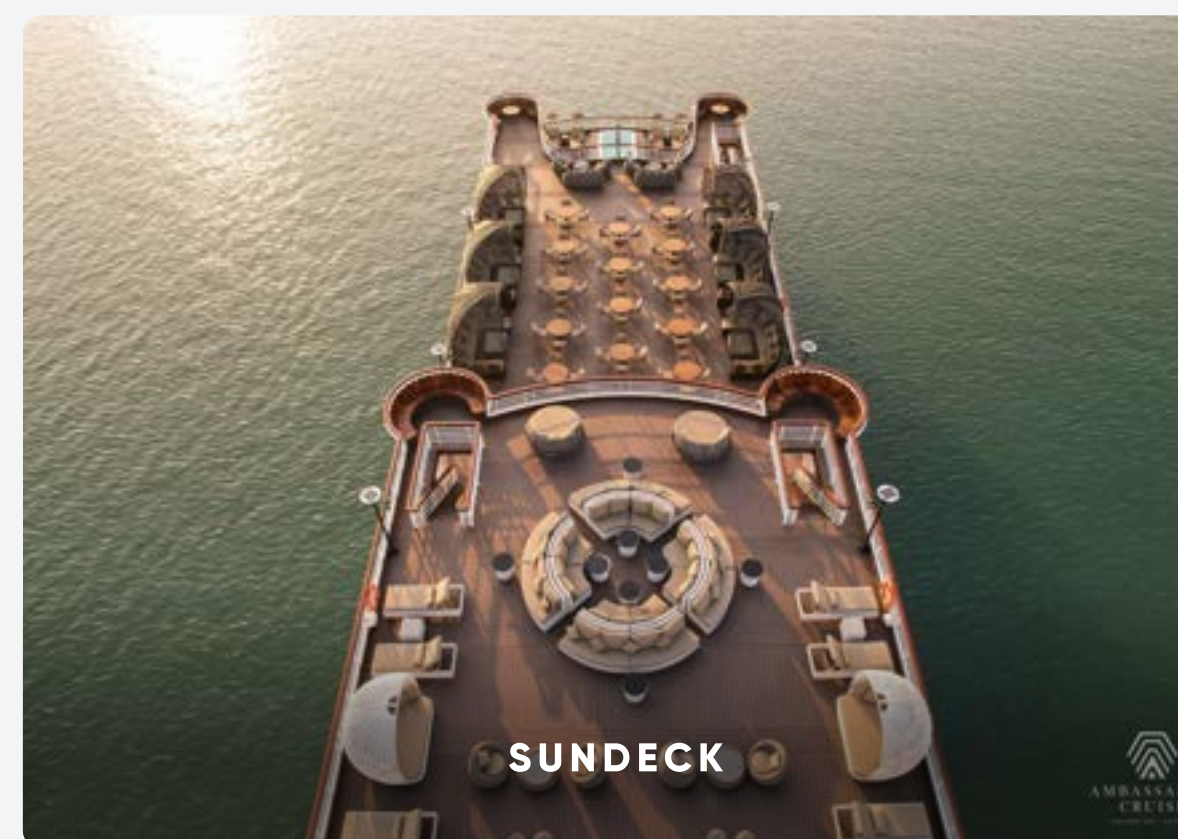
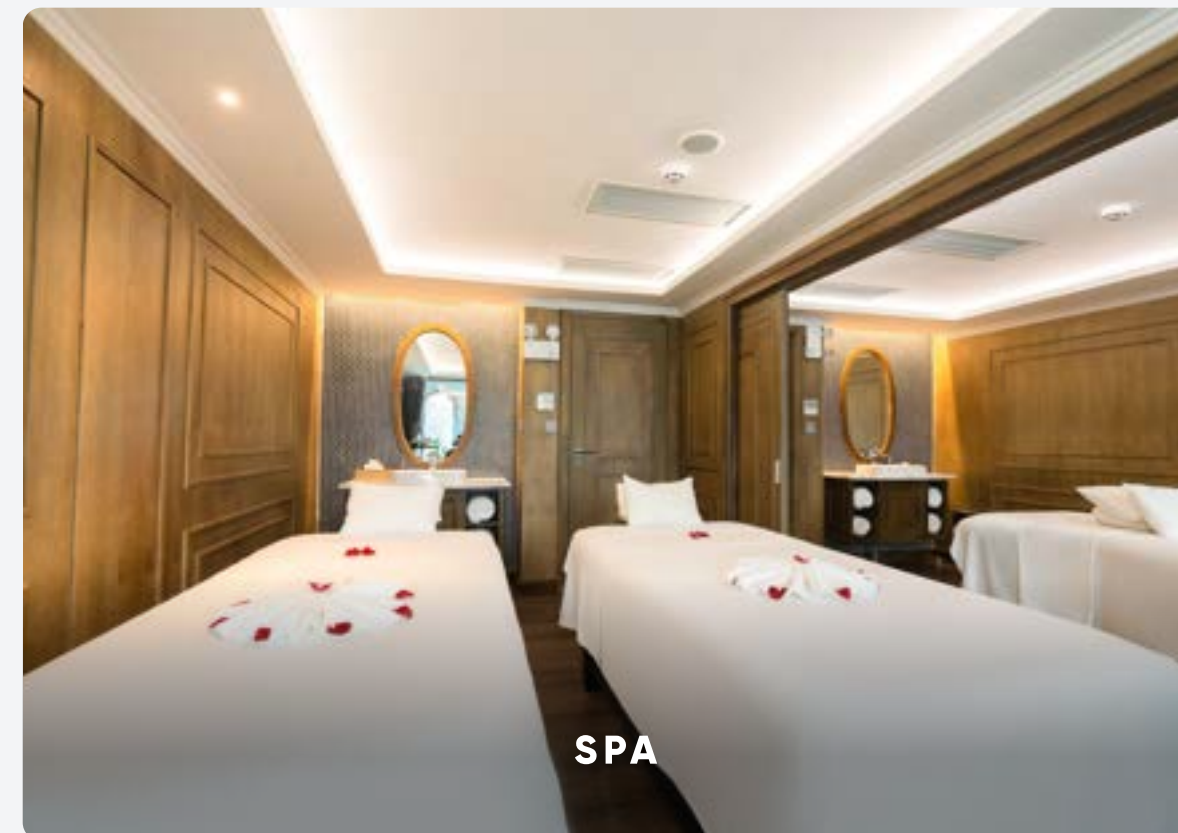
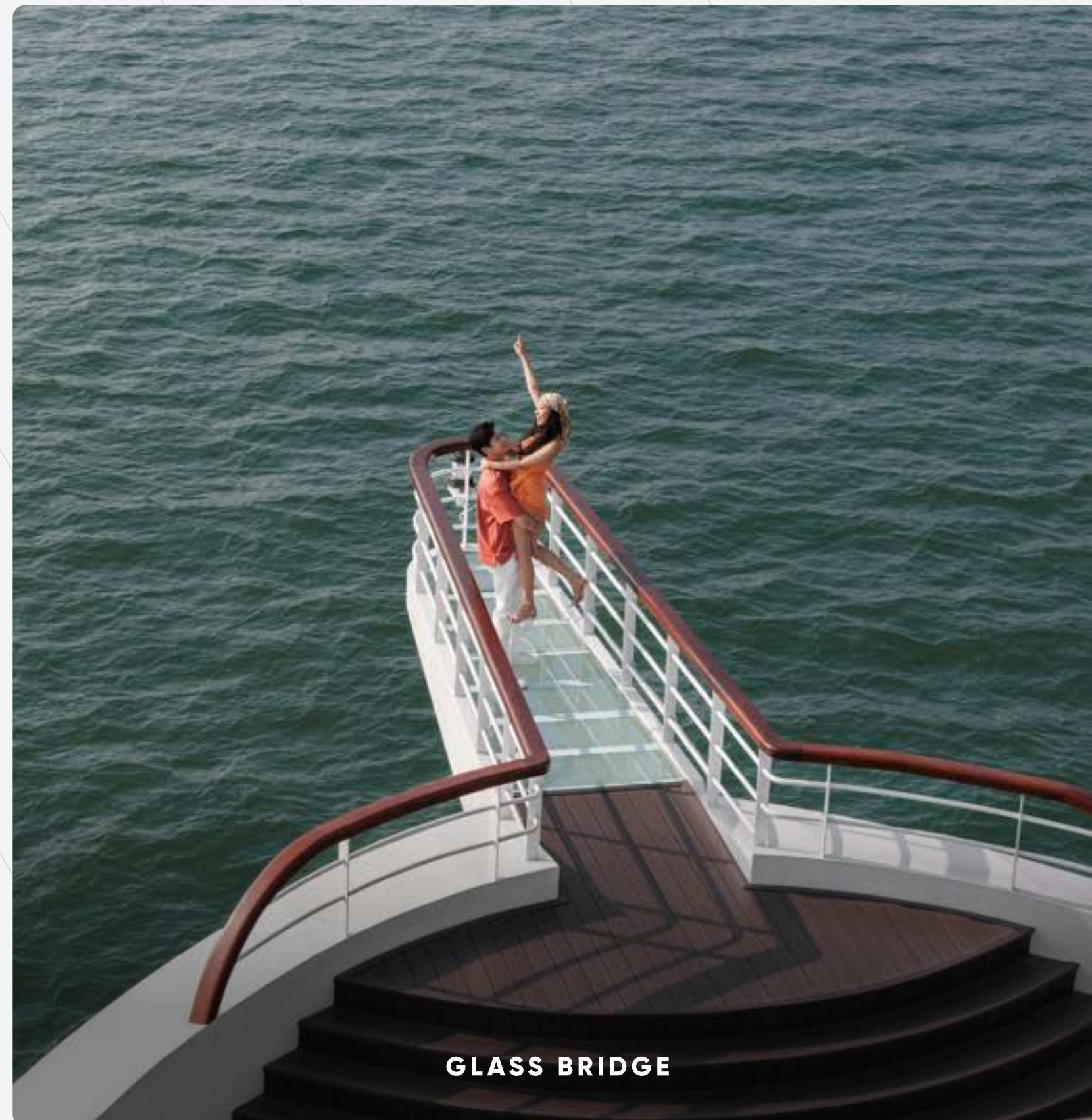
The luxurious cruise vessel showcases 39 meticulously designed cabins, each featuring a private balcony that offers panoramic views of Halong Bay.

These accommodations are enhanced by en-suite bathrooms and the flexibility to opt for either a double or twin bed configuration, ensuring a personalized and comfortable stay.



ONBOARD FACILITIES

Ambassador Cruise II offers a range of state-of-the-art facilities, including sundecks with loungers, two onboard restaurants, a well-stocked bar, a refreshing Jacuzzi pool, and rejuvenating Spa rooms, all ensuring a memorable and enjoyable day on the water.



LUXURIOUS RESTAURANTS

Experience the grandeur of **Halong Bay's largest restaurants**, boasting an extensive international buffet that caters to every palate. With its spacious capacity, it is the perfect setting to indulge in a wide array of culinary delights whilst admiring the breathtaking scenery of this UNESCO World Heritage Site.



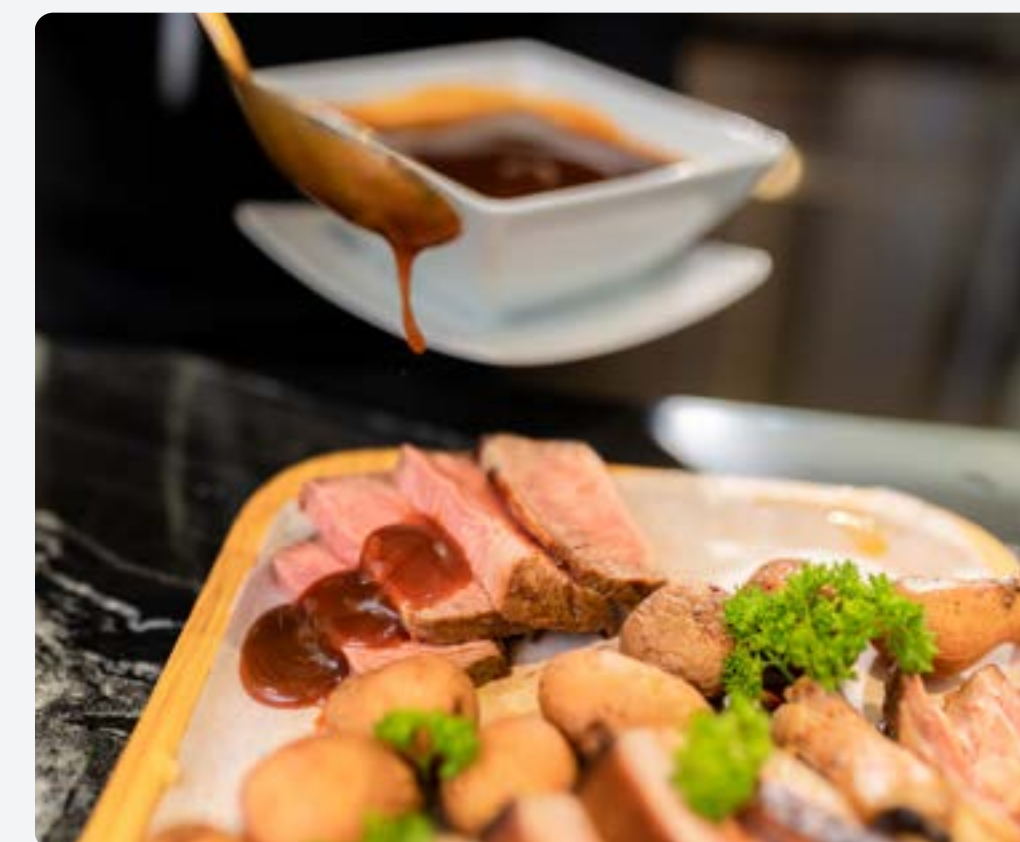
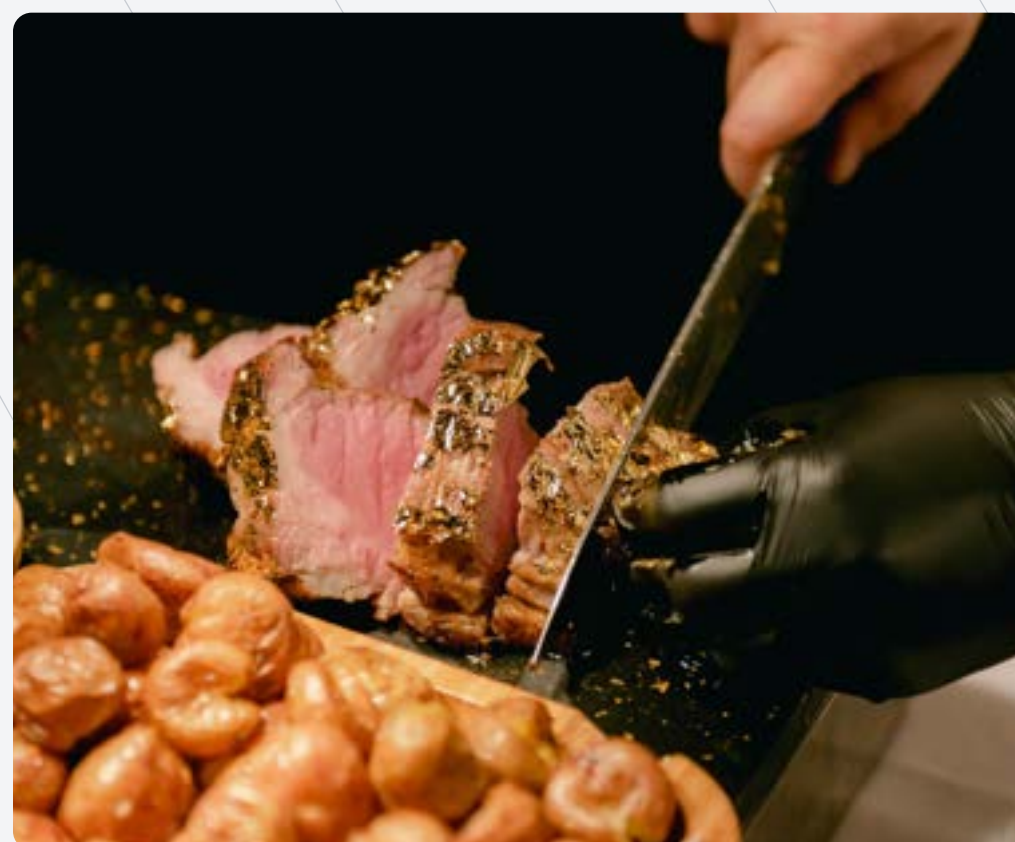
3RD-FLOOR RESTAURANT



4TH-FLOOR RESTAURANT

ART OF CUISINE

Savor a remarkable international buffet on Ambassador Day Cruise in Halong Bay, featuring a sumptuous selection of Asian - European delicacies that are sophisticatedly crafted for all tastes.



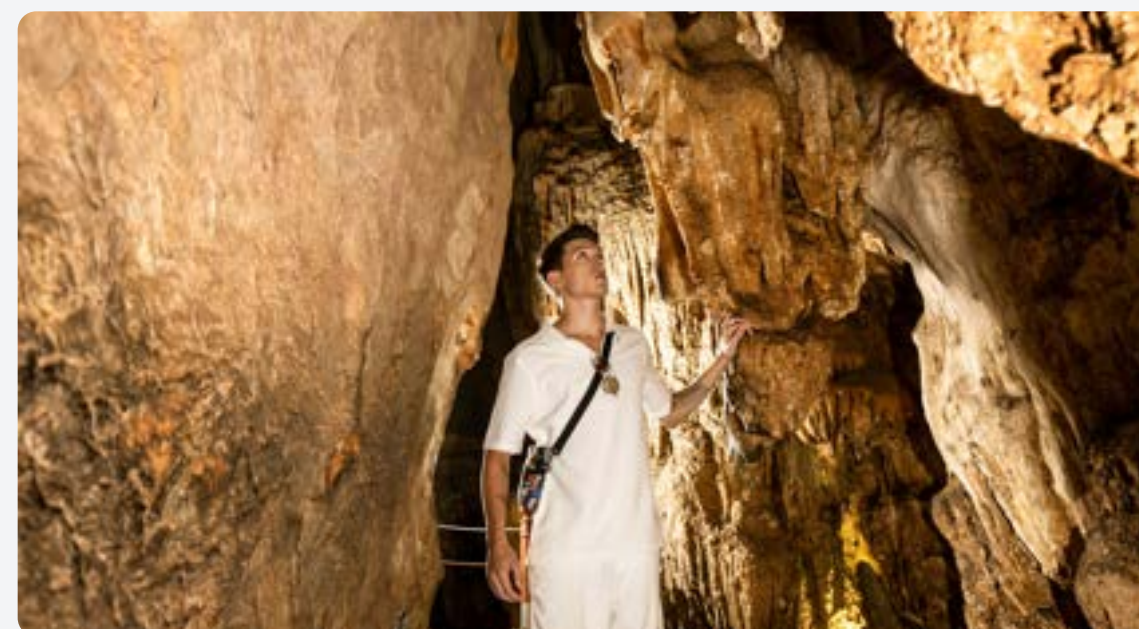
ITINERARY

The itinerary encompasses a visit to the stunning **Sung Sot Cave**, followed by a delightful buffet lunch as the vessel navigates through the enchanting Halong Bay, and kayaking amidst the emerald water of **Luon Cave**. The cruise then drops anchor near **Titov Island**, where guests can ascend its peak to savor panoramic vistas of the bay's splendor.

TITOV ISLAND



SUNG SOT CAVE

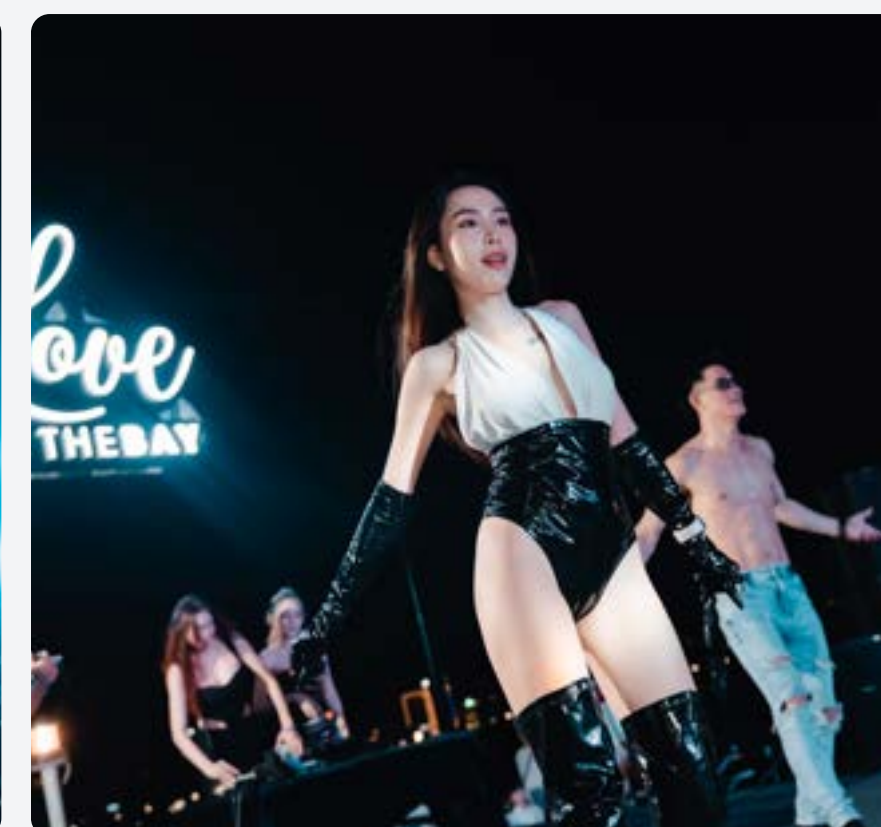
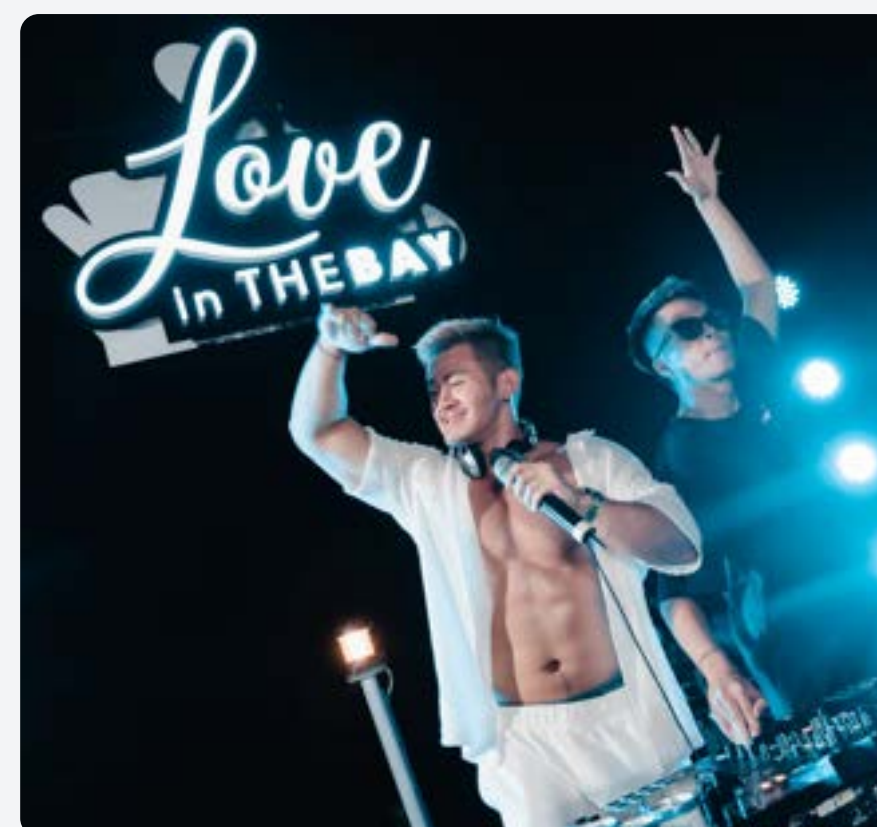
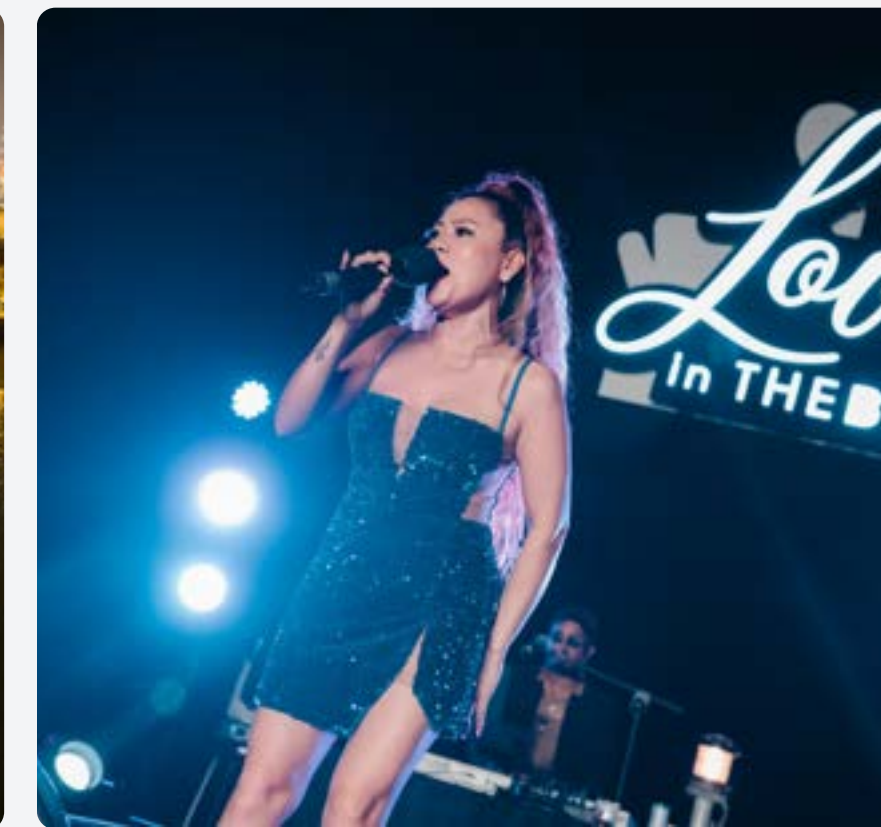


LUON CAVE



DINNER CRUISE HIGHLIGHT

The UNESCO World Heritage Site never ceases to amaze, even as night falls. What truly astonishes during the Ambassador Dinner Cruise is the brilliant yet gentle glow of the city lights. A delightful meal accompanies an entertainment lineup featuring an in-house live band, engaging DJ, and sizzling dance performances, ensuring an unforgettable and vibrant experience.



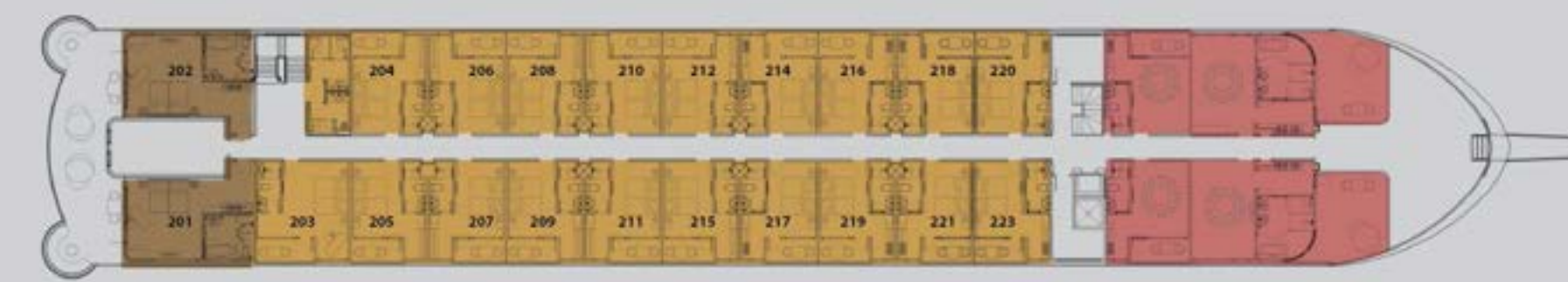
FACTSHEET & DECK PLAN

1ST DECK



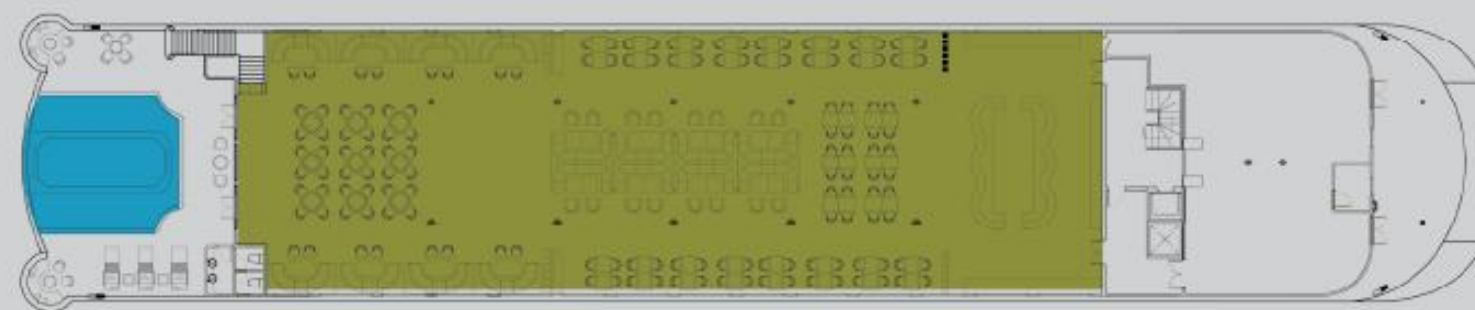
AMBASSADOR DELUXE SPA LOUNGE RECEPTION

2ND DECK



AMBASSADOR SUITE AMBASSADOR PREMIUM DINING ROOM

3RD DECK



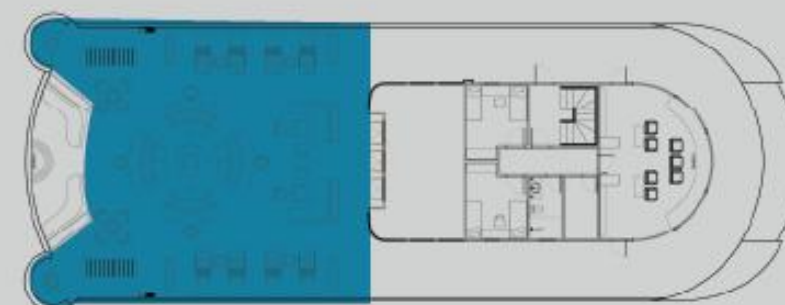
OPEN-AIR JACUZZI POOL RESTAURANT 1

4TH DECK



360-DEGREE SUNDECKS RESTAURANT 2 VIP ROOM

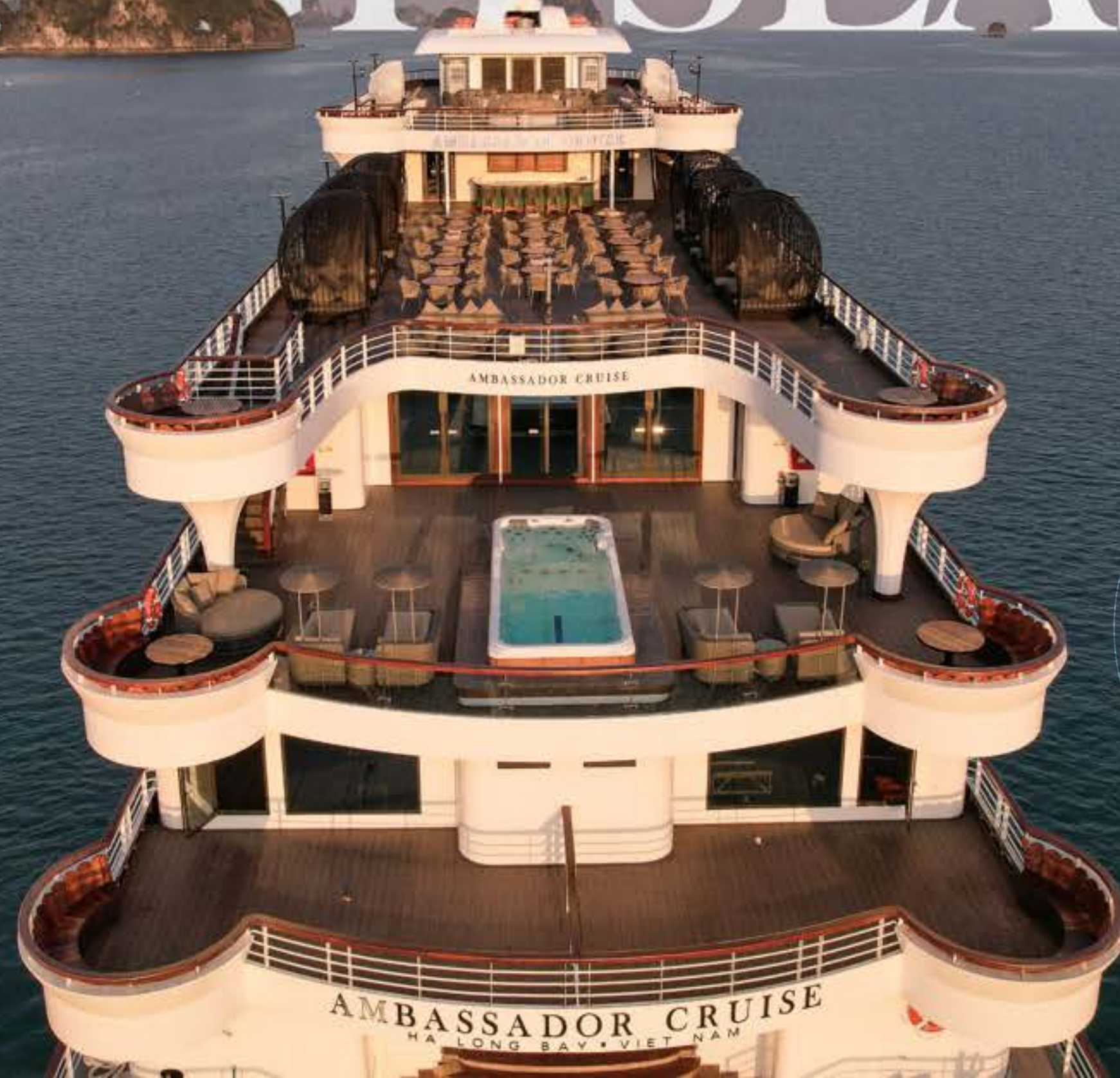
5TH DECK



360-DEGREE SUNDECK



EVENTS ON THE HIGH SEAS



LIVE SHOW
Love
in THE BAY
AMBASSADOR CRUISE

APC
CORPORATION

ONBOARD LIVE CONCERT

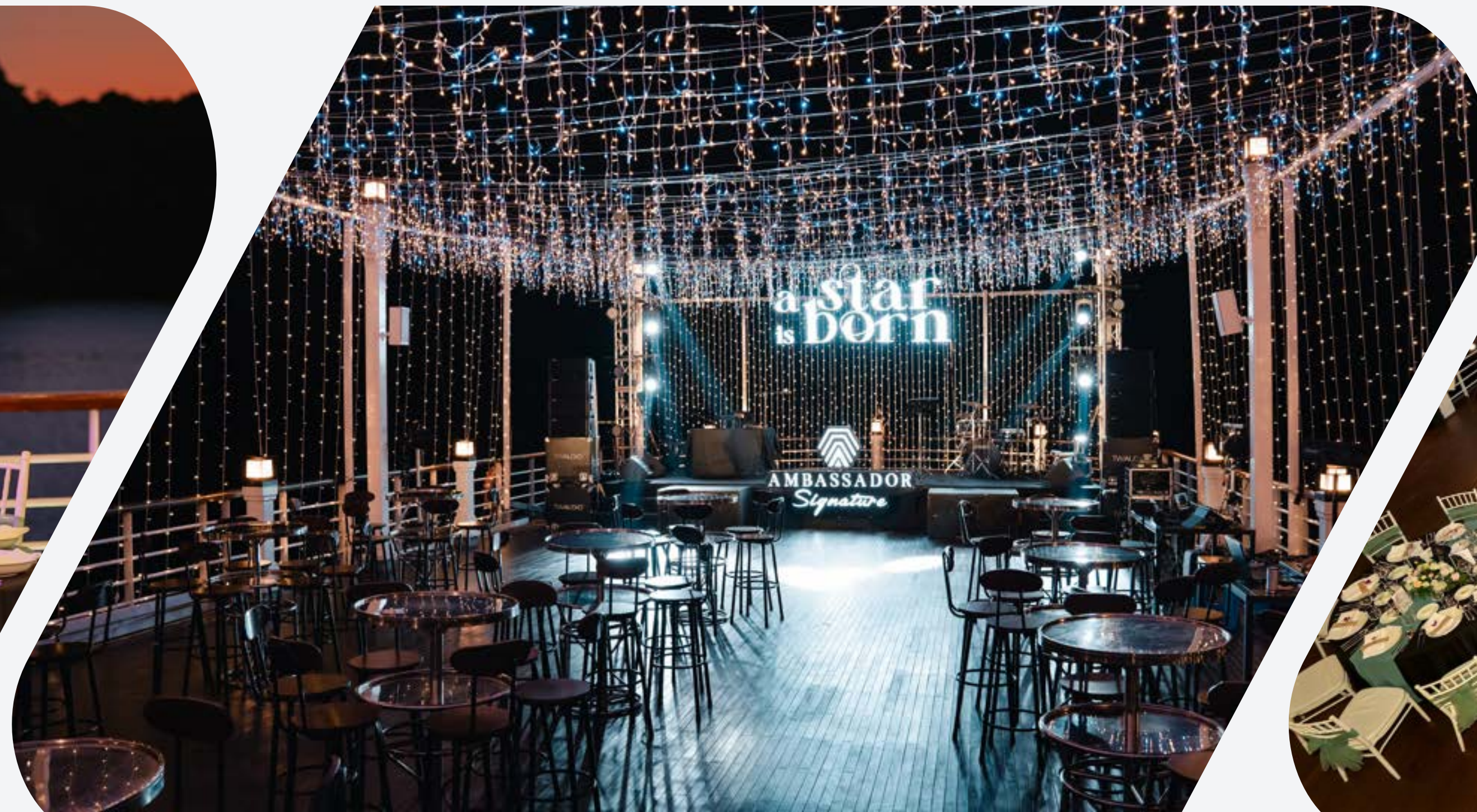
Experience an extraordinary **"Love in the Bay"** live show on the Ambassador Cruise, featuring celebrated Vietnamese singers and a groundbreaking concept influenced by international artists. This one-of-a-kind performance promises unforgettable and culturally diverse entertainment experiences, transcending boundaries, and captivating audiences.





MEETING & INCENTIVE

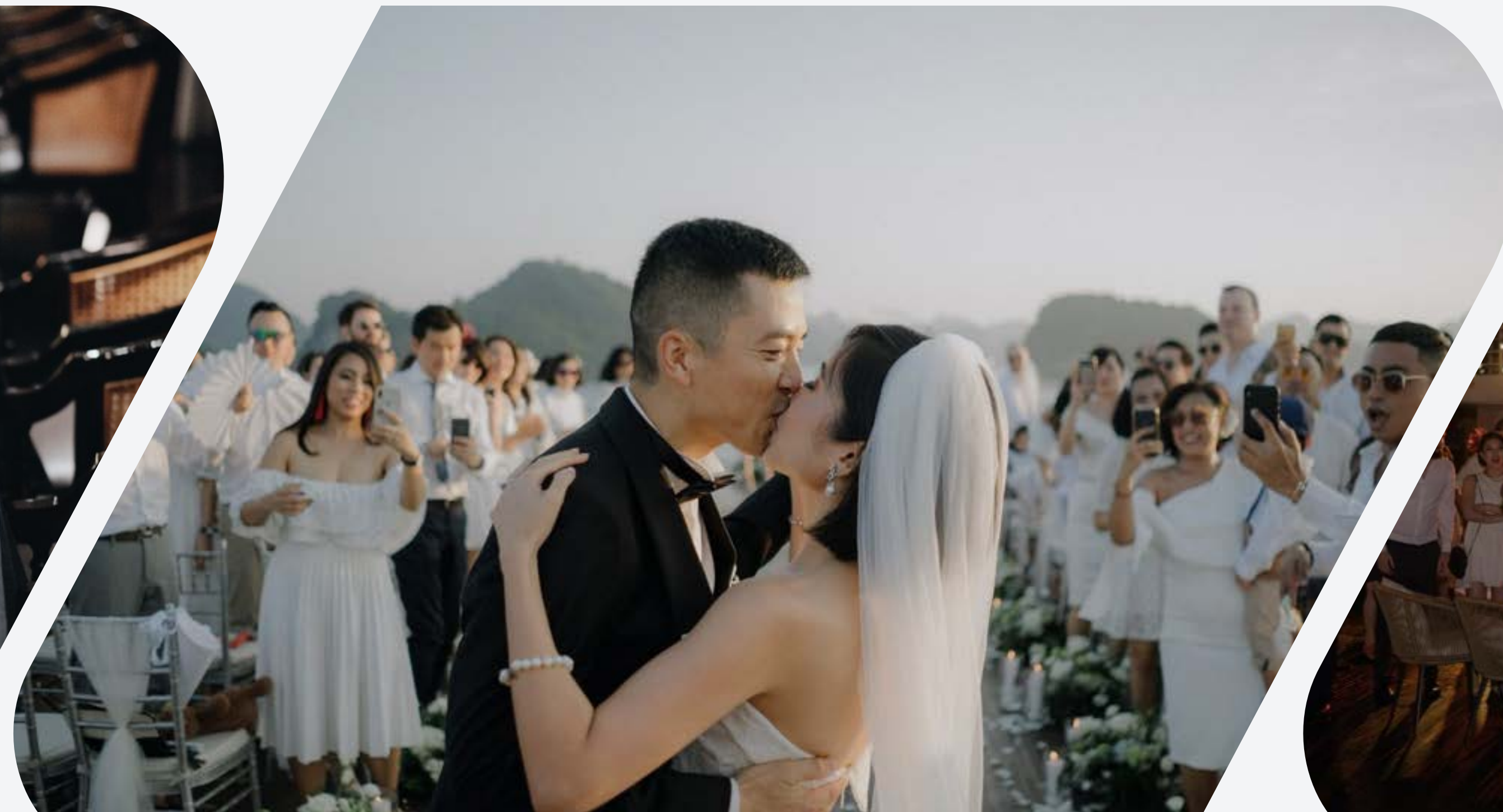
Meetings and incentives on Ambassador Cruise in Halong Bay provide a unique blend of business and leisure in an exceptional setting. Whether you're planning a corporate meeting, team-building event, or an incentive program, Ambassador Cruise offers an unforgettable platform. With state-of-the-art meeting facilities and a breathtaking natural backdrop, your attendees will be inspired and motivated.





WEDDING

A wedding in Halong Bay is an enchanting and memorable celebration that combines the unparalleled natural beauty of the bay with luxurious, personalized service. As you exchange your vows against the backdrop of Halong Bay's emerald waters and towering limestone karsts, you and your guests will be transported to a world of romance and wonder. The cruise's well-appointed facilities and attentive staff ensure that every aspect of your special day is executed with grace and precision.





SPECIAL EVENT



FASHION VOYAGE

Losty in Wonder



SUMMARY

AMBASSADOR CRUISE I
HALONG BAY



46
CABINS

120
PASSENGER
CAPACITY

AMBASSADOR CRUISE II
HALONG BAY



39
CABINS

500
PASSENGER
CAPACITY

AMBASSADOR SIGNATURE CRUISE
LAN HA BAY



39
CABINS

120
PASSENGER
CAPACITY

**TOTAL
CAPACITY**

124
CABINS

740
PASSENGER CAPACITY



AMBASSADOR CLUB
ANA MARINA
NHA TRANG • VIETNAM

AMBASSADOR CLUB

ANA MARINA NHA TRANG

CONCEPT

THE LARGEST dining and entertainment complex in Nha Trang

CAPACITY

1000
GUESTS



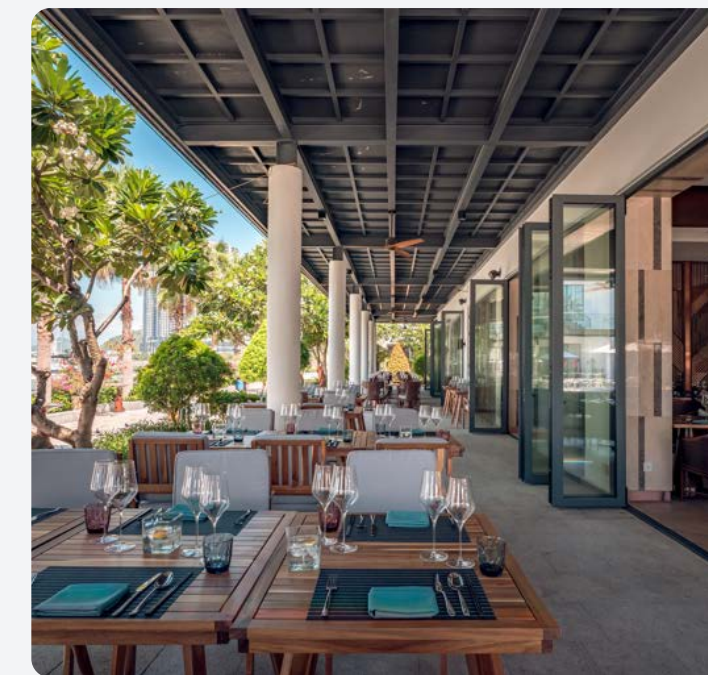
LOCATION

ANA MARINA YACHT CLUB
Nguyen Co Thach, Vinh Hoa,
Nha Trang

AN



RESTAURANT



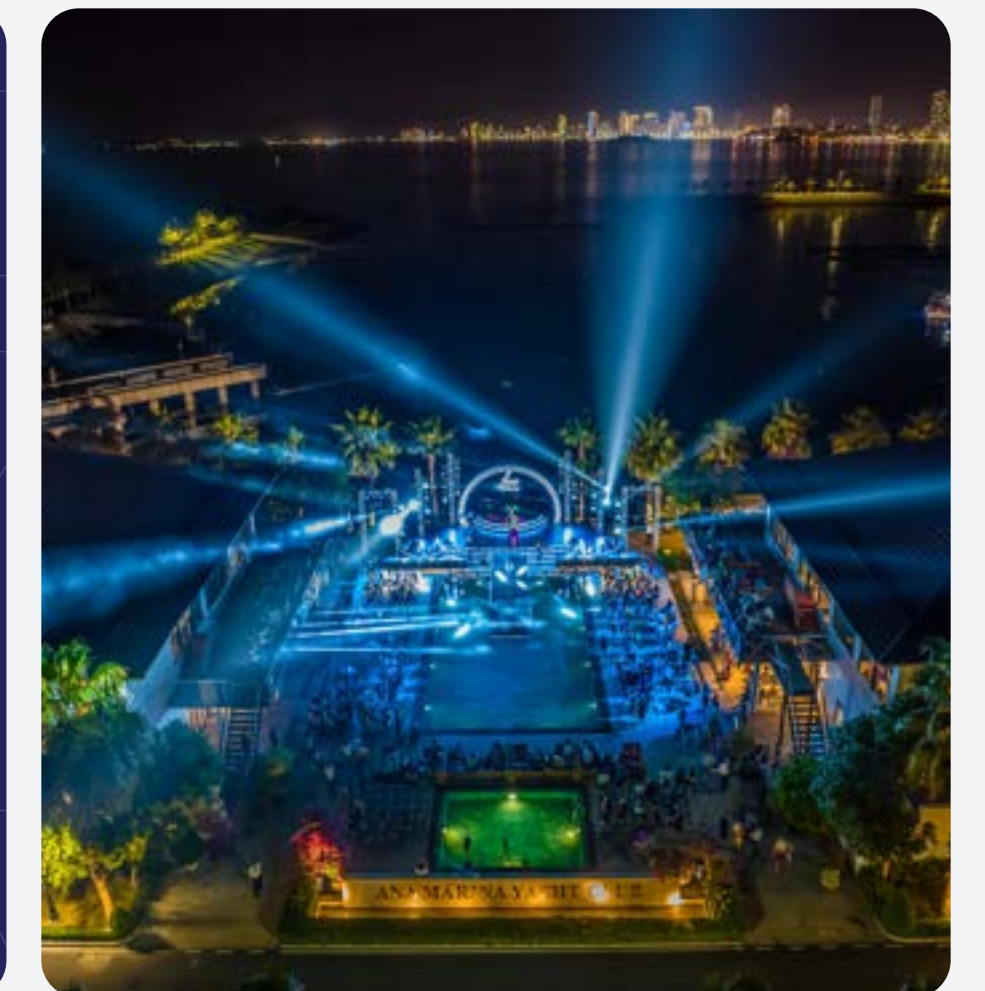
HIGHLIGHTS

Premium cuisine (unlimited lobster)

Spacious and luxurious restaurant by the bay

Outdoor "Love by the Bay" entertainment stage

Exceptional M.I.C.E. destination



RESTAURANTS BY AMBASSADOR CLUB



RESTAURANTS

BY VIET DELI GROUP



HANOI RESTAURANT

HOME HANOI

CONCEPT
VIETNAMESE
TRADITIONAL CUISINE

CAPACITY
150 GUESTS

LOCATION

75 NGUYEN DINH CHIEU, HAI BA TRUNG, HANOI



HOI AN RESTAURANT

HOME HOI AN

CONCEPT
VIETNAMESE AND
HOI AN LOCAL CUISINE

CAPACITY
148 GUESTS

LOCATION

14 LA HOI, HOI AN, QUANG NAM



HO CHI MINH RESTAURANT

HOME SAIGON

CONCEPT
VIETNAMESE AND
SAIGON LOCAL CUISINE

CAPACITY
140 GUESTS

LOCATION

216/4 DIEN BIEN PHU STREET, DISTRICT 3, HO CHI MINH CITY



NHA TRANG RESTAURANT

NGON GALLERY

CONCEPT
SEAFOOD &
INTERNATIONAL BUFFET

CAPACITY
250 GUESTS

LOCATION

CITADINES BAYFRONT, 62 TRAN PHU, NHA TRANG, KHANH HOA

RESTAURANTS

BY VIET DELI GROUP



HANOI RESTAURANT

SAJU SUSHI & BBQ

CONCEPT

JAPANESE SUSHI/
SASHIMI & BBQ BUFFET

CAPACITY

70 GUESTS

LOCATION

SOMERSET HOA BINH, 106 HOANG QUOC VIET, CAU GIAY, HANOI



HANOI RESTAURANT

SAJANG BBQ

CONCEPT

KOREAN BBQ & SUSHI/
SASHIMI BUFFET

CAPACITY

400 GUESTS

LOCATION

23 PHAN DINH PHUNG, BA DINH, HANOI



HOI AN RESTAURANT

GIA THIEN HOI AN

CONCEPT

VIETNAMESE
AUTHENTIC CUISINE

CAPACITY

140 GUESTS

LOCATION

56 NGUYEN PHUC TAN, MINH AN, HOI AN



DA NANG RESTAURANT

ALL SEASONS

CONCEPT

INTERNATIONAL
SEAFOOD BUFFET

CAPACITY

160 GUESTS

LOCATION

193 NGUYEN VAN THOAI, SON TRA, DA NANG



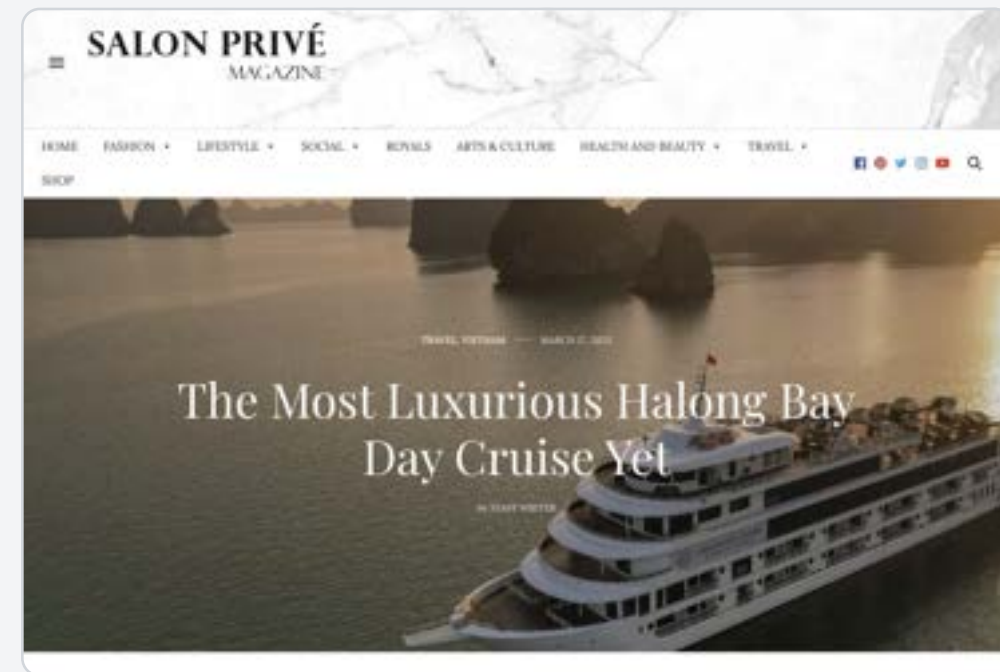
AMBASSADOR CRUISE

ON INTERNATIONAL MEDIA

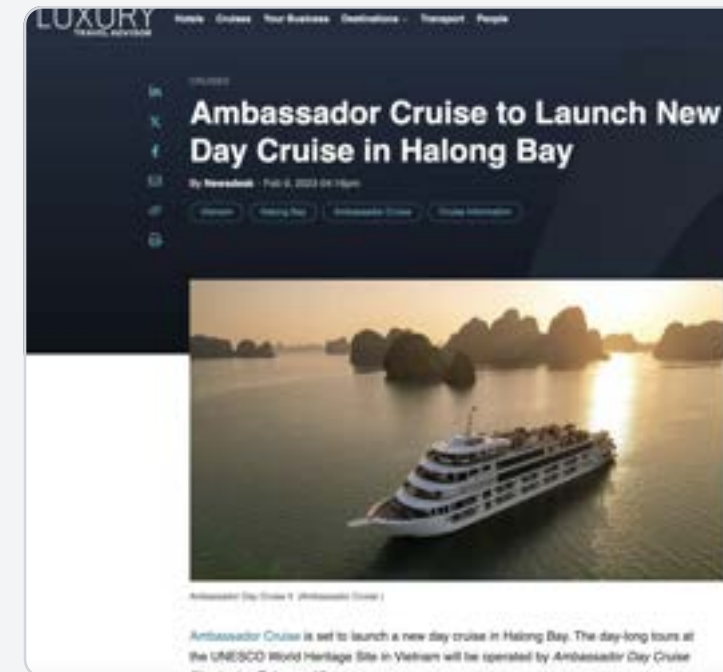


AMBASSADOR CRUISE I & II

INTERNATIONAL MEDIA



Salonprivemag



Luxury Travel Advisor



Luxury Travel Magazine



Asian Itinerary



Journal Des Palace



Travel News Hub



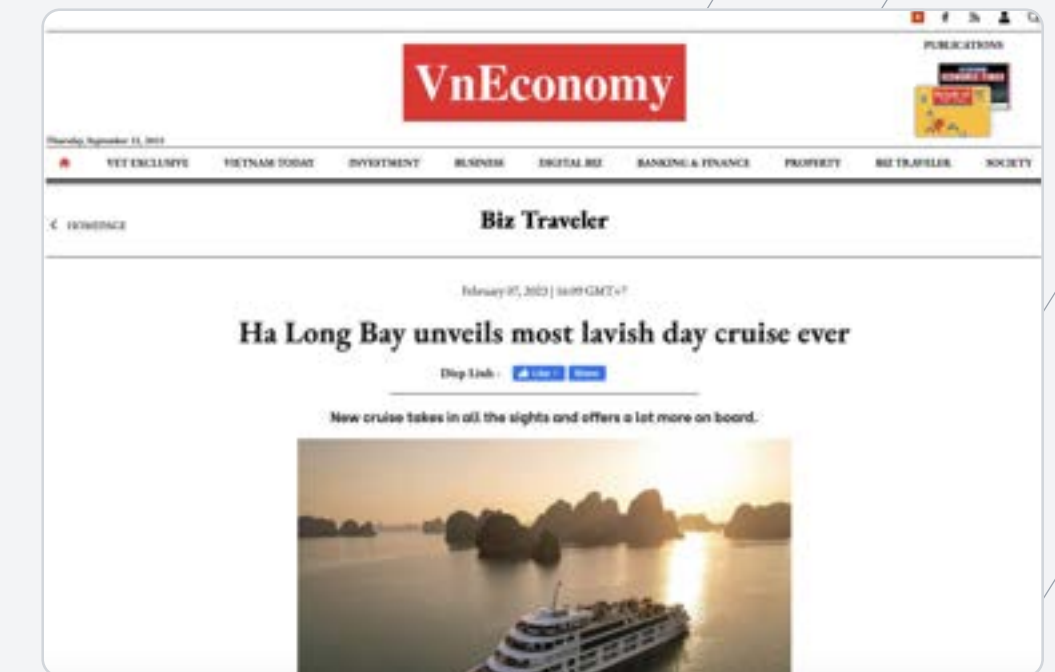
Travel Weekly Asia



Drift Travel



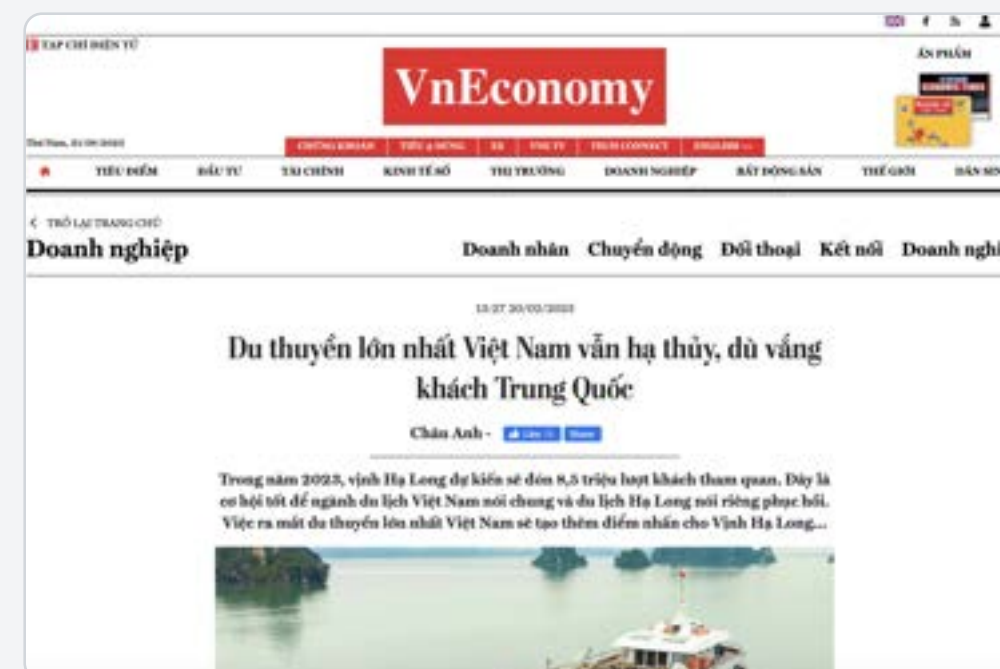
TTG Asia



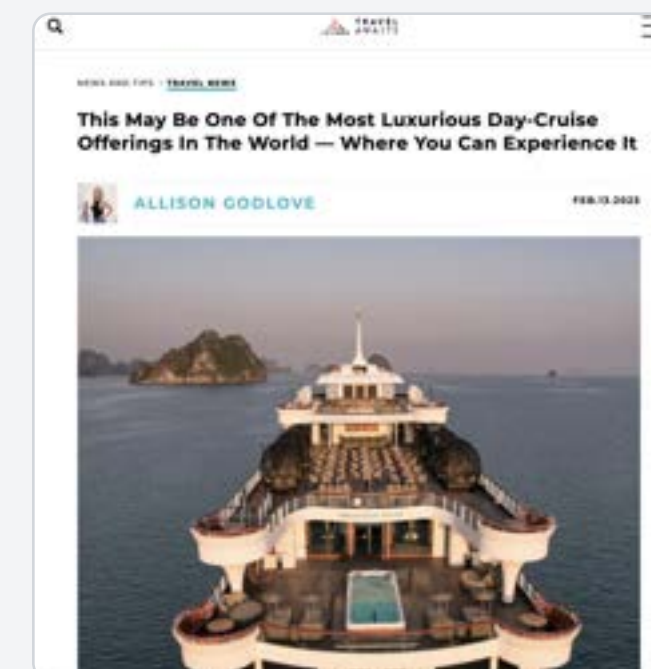
Vneconomy

300++

Articles and Social mentions about Ambassador Cruise I & II



VnEconomy



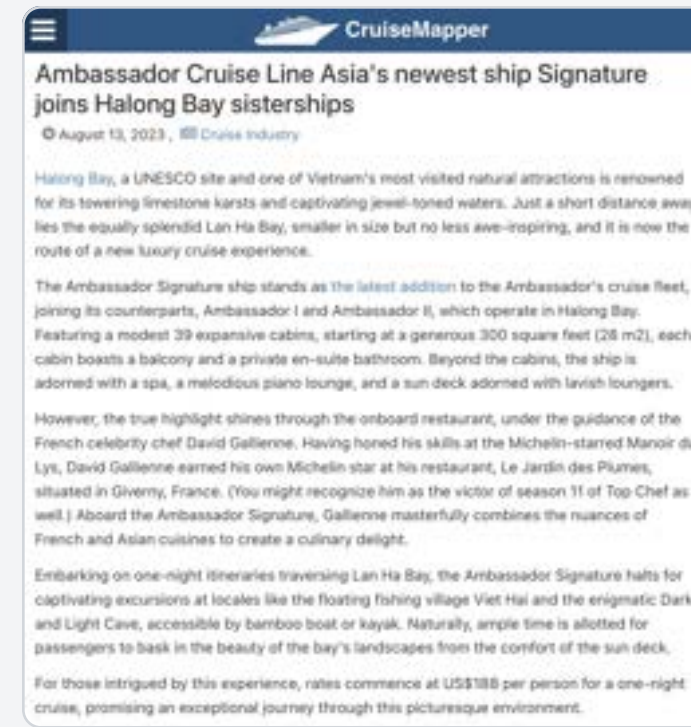
Vietnamplus



Global Traveler



Travel and Leisure



Cruise Mapper



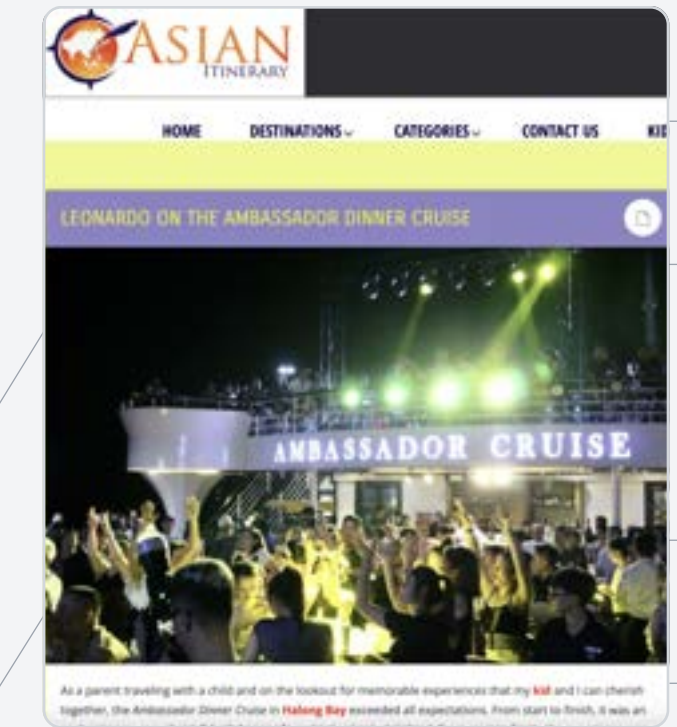
Travel Agent Central



Journal Des Palace



Rus Tourism News



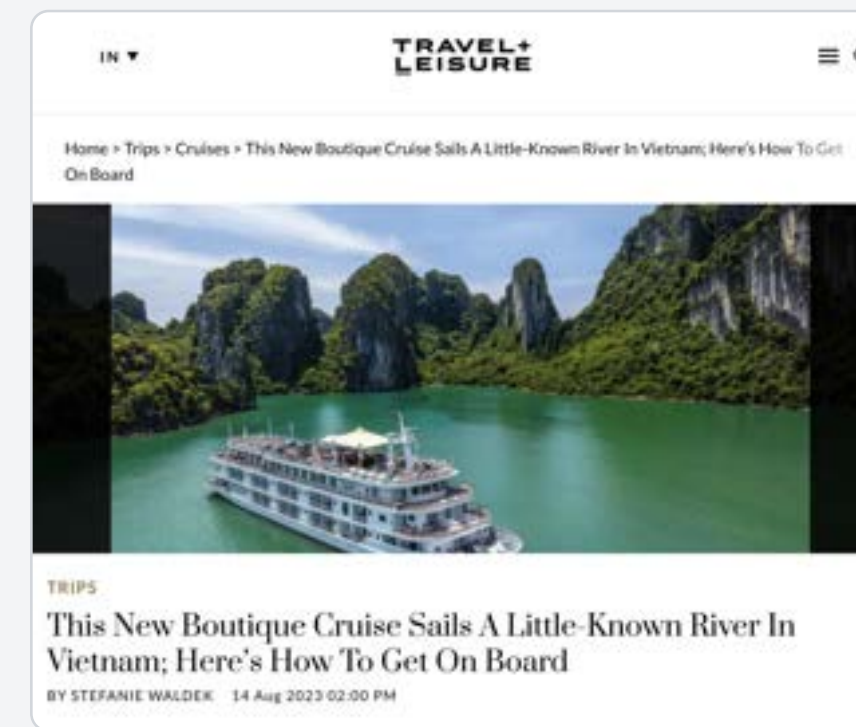
Asian Itinerary



Asian Itinerary



Global Travel Media



Travel and Leisure



Travel Daily News



Jetsetter

100++

Articles and Social mentions
about Ambassador Signature Cruise

LOVE IN THE BAY

INTERNATIONAL MEDIA

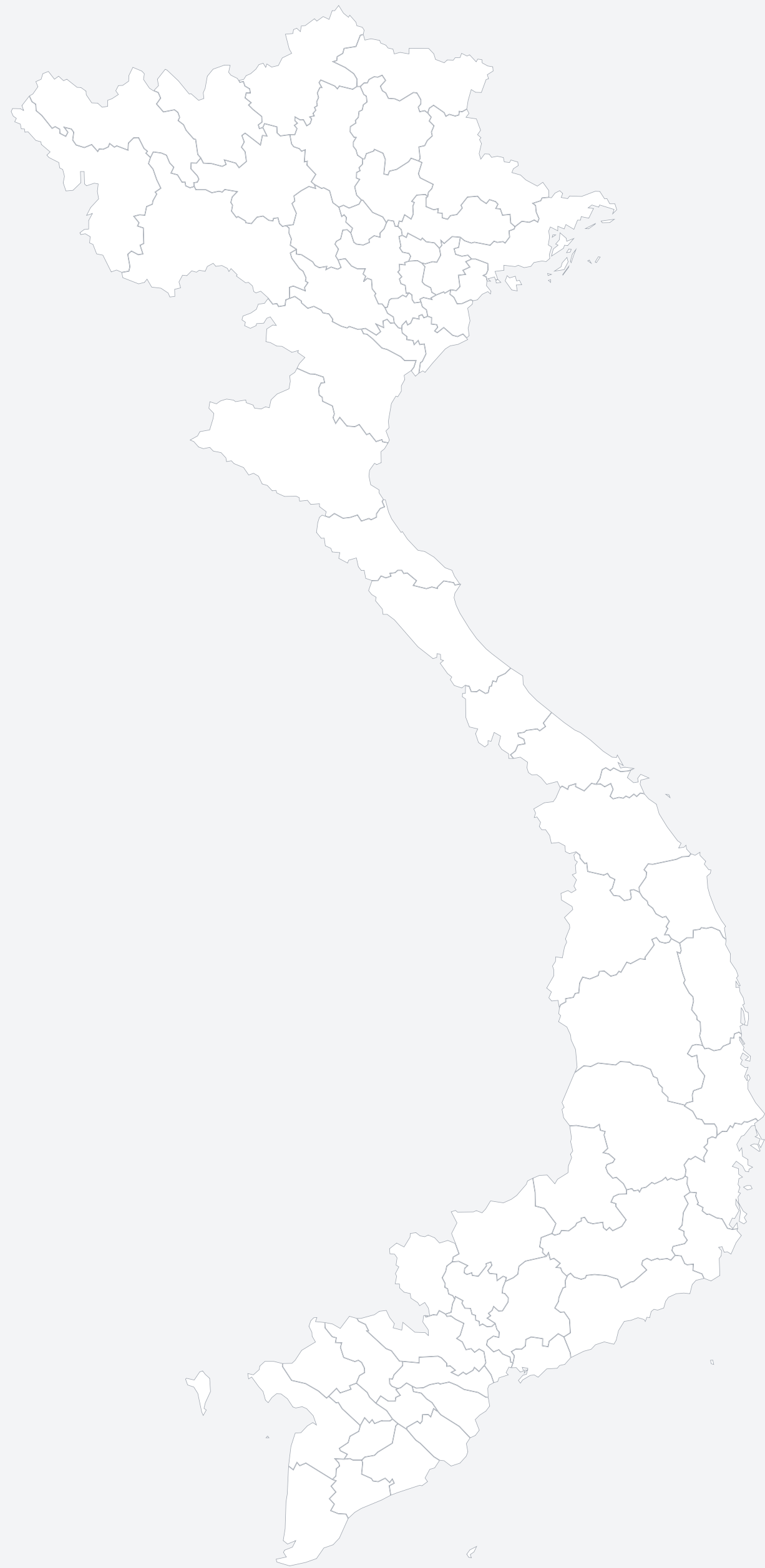


465++

Articles and Social mentions about LOVE IN THE BAY

The image displays a collection of 465 logos from various Vietnamese media outlets, arranged in a grid-like pattern. The logos include:

- vietnam.net** (VIỆT NAM HÙNG CƯỜNG)
- VNEXPRESS**
- DÂN TRÍ**
- VTV** (BÁO ĐIỆN TỬ NEWS)
- VOV**
- VTC NEWS** (Hơi thở cuộc sống)
- tuoi tre online**
- CAFEF** (TRANG THÔNG TIN ĐIỆN TỬ TỔNG HỢP)
- THỂ THAO VĂN HÓA**
- Kinh tế & Đô thị** (CƠ QUAN NGÔN LUẬN CỦA UBND TP HÀ NỘI)
- Toquoc** (Chuyên trang TRÍ THỨC TRÈ)
- An ninh Thủ đô**
- Tin.vn**
- DU LỊCH** (CHUYÊN TRANG CỦA BÁO LAO ĐỘNG)
- Giải trí ART TIMES** (THỜI BÁO VĂN HỌC NGHỆ THUẬT)
- NGÔI SAO.VN** (Chuyên định cùng sao)
- Vietnam+**
- NGƯỜI LAO ĐỘNG**
- Tạp chí DOANH NGHIỆP VIỆT NAM** (ĐỒNG HÀNH CÙNG DOANH NGHIỆP)
- Doanh Nhân Trẻ** (Đầu đàn của Hội Doanh nhân trẻ Việt Nam)
- TAP CHÍ thanh niên Việt** (CƠ QUAN TƯ TƯỞNG VÀ VĂN HÓA CỦA THANH NIÊN VIỆT NAM)
- LAO ĐỘNG**
- NGƯỜI ĐƯA TIN** (TẠP CHÍ ĐIỆN TỬ)
- KINH DOANH** (TẠP CHÍ ĐIỆN TỬ về Phát triển)
- Yeah1.com** (Where Diversity Unites)
- 24HMONEY** (MXH KINH TẾ, ĐẦU TƯ)
- afamily** (TRANG THÔNG TIN ĐIỆN TỬ TỔNG HỢP)
- SOHA** (TRANG THÔNG TIN ĐIỆN TỬ TỔNG HỢP)
- VNMedia.vn** (TẠP CHÍ ĐIỆN TỬ KINH TẾ CÔNG NGHỆ)
- VIETNAM DAILY** (Chuyên trang của Báo Trí thức & Cuộc sống)
- TRÍ THỨC & CUỘC SỐNG** (KHỞI NGUỒN TRÍ TUỆ)
- NGÔI SAO**
- HOI NHẬP** (TẠP CHÍ ĐIỆN TỬ Doanh nghiệp)
- Tạp chí THƯƠNG HIỆU & PHÁP LUẬT** (CƠ QUAN LIÊN LẠC CỦA THƯƠNG HIỆU VIỆT NAM VÀ THƯƠNG HIỆU VIỆT NAM)
- HẢI DƯƠNG** (BÁO ĐIỆN TỬ CỦA TỈNH HẢI DƯƠNG)
- Tiếp Thị Gia đình**
- Kinh tế & Đô thị** (CƠ QUAN NGÔN LUẬN CỦA UBND TP HÀ NỘI)
- VNMedia.vn** (TẠP CHÍ ĐIỆN TỬ KINH TẾ CÔNG NGHỆ)
- Tạp chí Người Hà Nội Online**
- HÀ NỘI MỚI** (CƠ QUAN CỦA THÀNH ỦY ĐẢNG CÔNG SẢN VIỆT NAM THÀNH PHỐ HÀ NỘI TIẾNG NÓI CỦA ĐẢNG BỘ, CHÍNH QUYỀN VÀ NHÂN DÂN THỦ ĐÔ)



THANK YOU